



MUSICAL FEAST

FEBRUARY 7, 2026 | 6:30PM
KOGER CENTER FOR THE ARTS

Sponsorship Opportunities

Presented by The Friends of the School of Music Advisory Board, the Musical Feast is the University of South Carolina School of Music's largest scholarship fundraising event.

On Saturday, February 7, 2026 the School of Music hosts a culinary and musical journey when the entire Koger Center for the Arts will showcase our students' talent. From the Main Stage to the Grand Lobby, our accomplished students will bring music to more than 300 supporters to enjoy food and drink as varied as the locations and performances. Be a part of something magical.

Presenting Sponsor – \$25,000

- Sponsor's name and logo on front cover of Save the Date and Event Invitations (5,000+ distributed)
- Sponsor's name and logo predominately featured on all event print/digital materials, paid advertising, PSAs, social media and on the USC School of Music Friends webpage
- Sponsor's acknowledgement from Main Stage
- Premium signage in the Grand Lobby of the Koger Center
- 16 complimentary tickets
- Sponsor's name and logo in printed program and in subsequent donor listings (name only)
- Photo opportunities for social media posting
- Opportunity to host a student chamber group performance at place of business or client appreciation event
- Exclusive naming rights – "Sponsored by [Company]" attached to the event name in all promotions
- Private pre-concert VIP reception with Dean of the School of Music
- Short sponsor video/message shown before performance or in virtual program
- Logo featured on step-and-repeat photo backdrop

Main Stage Sponsor – \$10,000

- Sponsor's name and logo on the back of invitations
- Sponsor's name and logo in all print/digital materials, paid advertising and PSAs
- Sponsor's acknowledgement from the Main Stage
- Premium signage on the Main Stage
- 10 complimentary tickets
- Sponsor's name in printed program and donor listings
- Photo opportunities for social media posting
- Opportunity to host a student chamber group performance at place of business or client appreciation event
- Recognition tied to a headlining performance or program work ("Main Stage Sponsor of...")
- Access to VIP donor reception before or after performance
- Exclusive invite to a rehearsal or private Q&A with faculty/students
- One dedicated social media spotlight post

SOLD

(Over)



Sponsorship Opportunities

Venue Sponsor (5) – \$5,000

- Exclusive sponsor of one of the five Koger Center performance venues for the Musical Feast: Grand Tier, Grand Lobby, Gallery Room, Black Box Theatre, Chamber Room
- Sponsor's name and logo on the back of invitations
- Sponsor's name and logo in printed/digital program and donor listings (name only)
- Logo on premium signage outside performance area
- 8 complimentary tickets
- Photo opportunities for social media posting
- Backstage stage tour opportunity after the show
- Group thank-you tag in social media post with all Venue sponsors
- Priority seating in venues compared to general ticket buyers

Media Sponsor – \$4,000

- Sponsor's name and logo in printed program and donor listings (name only)
- 6 complimentary tickets



Crescendo Circle – \$2,500

- Sponsor's name and logo on the back of invitations
- Sponsor's name and logo in printed program and donor listings (name only)
- 6 complimentary tickets
- Photo opportunities for social media posting
- Student thank-you video performance (short chamber piece or message)
- Donor spotlight feature in printed/digital program listings

Valet Sponsor – \$1,500

- Sponsor's name and logo in printed program and donor listings (name only)
- 4 complimentary tickets
- Exclusive valet parking sponsor
- Access to all vehicles and guests who utilize valet service
- Ability to place dealership vehicle in front of the Assembly Street entrance of the Koger Center

Overture Circle – \$1,000

- Sponsor's name in printed/digital program and donor listings
- 4 complimentary tickets
- Photo opportunities during event for social media posting
- Recognition in a "Thank you Overture Circle Sponsors" group social media post

Prelude Circle – \$500 (New Level)

- Sponsor's name listed in printed program at the event
- Sponsor's name included in donor listings, print and electronic
- 2 complimentary tickets
- Photo opportunities during event for social media posting
- Recognition in a "Thank You Prelude Circle Sponsors" group social media post



School of Music
UNIVERSITY OF SOUTH CAROLINA



Koger Center for the Arts
UNIVERSITY OF SOUTH CAROLINA