# Scott B. Jackson, Ph.D.

School of Accounting Darla Moore School of Business University of South Carolina Columbia, SC 29208

#### scott.jackson@moore.sc.edu (803) 777-3100 (office) (803) 777-0712 (fax) DMSB 422 (office location)

## EDUCATION AND PROFESSIONAL CERTIFICATION

Ph.D., Accounting, University of Nebraska, 1997 M.S., Accounting, San Diego State University, 1990 B.S., Accounting, San Diego State University, 1988 Certified Public Accountant, California (inactive)

## UNIVERSITY AND PROFESSIONAL EXPERIENCE

University of South Carolina, Professor, January 2014 – present University of South Carolina, Associate Professor, August 2008 – December 2013 University of South Carolina, Assistant Professor, August 2002 – July 2008 University of Texas-San Antonio, Assistant Professor, August 1997 – May 2002 University of Nebraska – Lincoln, Research/Teaching Assistant, August 1993 – May 1997 Price Waterhouse, Audit Staff and Audit Senior, August 1990 – August 1993 San Diego Gas and Electric, Staff Accountant, May 1988 – August 1990

## **COURSES TAUGHT**

#### **Undergraduate**

- Introduction to Financial Accounting
- Introduction to Managerial Accounting
- Intermediate Accounting I
- Intermediate Accounting II
- Graduate
- Financial Accounting<sup>\*</sup>
- Managerial Accounting<sup>\*</sup>
- Advanced Cost/Managerial Accounting
- Doctoral Seminar in Accounting Research

- Advanced Accounting
- Cost/Managerial Accounting
- Advanced Cost/Managerial Accounting
- Auditing
- Controllership
- Financial Statement Analysis
- Behavioral Foundations of Accounting Judgments and Decision Making

\* IMBA, PMBA, or MHR courses taught in Columbia, SC, Mexico (executives), or Austria

#### **AWARDS AND HONORS**

#### Research

- Donald H. Cramer Endowed Chair in Accounting 2020 present
- Cramer Research Fellow, 2006 2020
- 2012 Impact on Management Accounting Practice Award
- 2015 Impact on Management Accounting Practice Award

# Teaching

- Professor of the Year, Doctoral Student Association, 2022
- Two Thumbs Up Award from USC Student Disability Resource Center, 2019
- International MBA Core Professor of the Year, 2007 (University of South Carolina) (Awarded annually to one faculty member who taught a core International MBA course)
- Alfred G. Smith Award for Excellence in Teaching, 2006 (University of South Carolina) (Awarded annually to one faculty member in the Darla Moore School of Business)
- International MBA Core Professor of the Year, 2006 (University of South Carolina) (Awarded annually to one faculty member who taught a core International MBA course)
- International MBA Core Professor of the Year (Europe), 2005 (University of South Carolina) (Awarded annually to one faculty member who taught a core International MBA course in Europe)
- Teaching Excellence Award, 1999 (University of Texas-San Antonio) (Awarded annually to one faculty member in the business school)
- Teaching Excellence Award, 1994 (University of Nebraska-Lincoln)

## Other

• AAA Doctoral Consortium Fellow, 1995

## PUBLISHED AND ACCEPTED PAPERS

- Jackson, S., L. Salzsieder, T., Schaefer. 2025. Do Managers Pursue Their Budget Goals Using Revenues or Expenses? *The Accounting Review* 100 (3): 251-276.
- Gay, J., S. Jackson, and N. Seybert. 2025. Seductive Language for Narcissists in Job Postings. *Management Science* 71 (5): 4433-4452.
- Gay, J., S. Jackson, N. Waddoups, and G. Xiong. 2024. Superior-Subordinate Divergence in Controllability Judgments. *Journal of Management Accounting Research* 36 (1): 119-138.
- Canace, T., S. Jackson, T. Ma, and A. Zimbelman. 2022. Accounting for R&D: Evidence and Implications. *Contemporary Accounting Research* 39 (3): 2212-2233.
- Harris, L., S. Jackson, J. Owens, and N. Seybert. 2022. Recruiting Dark Personalities for Earnings Management. *Journal of Business Ethics* 178 (1): 193-218
- Austin, C., D. Bobek Schmitt, and S. Jackson. 2021. Does Prospect Theory Explain Ethical Decision Making? Evidence from Tax Compliance. Accounting, Organizations and Society 94 (October): 1-22.
- Hansen, V., S. Jackson, T. Schaefer, and B. Stewart. 2018. The Psychology of Billing. *Contemporary Accounting Research* 35 (3): 1430-1454.
- Canace, T., S. Jackson, and T. Ma. 2018. R&D Investments, Capital Expenditures, and Earnings Thresholds. *Review of Accounting Studies* 23 (1): 265-295.

- Brazel, J., S. Jackson, T. Schaefer, and B. Stewart. 2016. The Outcome Effect and Professional Skepticism. *The Accounting Review* 91 (6): 1577-1599.
- Canace, T., R. Hatfield, and S. Jackson. 2016. Conservatism and Staff Accounting Bulletin No. 108. *Accounting, Organizations and Society* 52 (July): 15-31.
- Jackson, S., T. Keune, and L. Salzsieder. 2013. Debt, Equity, and Capital Investment. *Journal of Accounting and Economics* 56 (2-3): 291-310.
  - Recipient of the 2015 Impact on Management Accounting Practice Award
- Cecchini, M., S. Jackson, and K. Liu. 2012. Do Initial Public Offering Firms Manage Accruals? Evidence from Individual Accounts. *Review of Accounting Studies* 17 (1): 22-40.
- Hatfield, R., S. Jackson, and S. Vandervelde. 2011. The Effects of Prior Auditor Involvement and Client Pressure on Proposed Audit Adjustments. *Behavioral Research in Accounting* 23 (2): 117-130.
- Jackson, S., T. Rodgers, and B. Tuttle. 2010. The Effect of Depreciation Method Choice on Asset Selling Prices. *Accounting, Organizations and Society* 35 (8): 757-774.
- Agoglia, C., J. Brazel, R. Hatfield, and S. Jackson. 2010. How do Audit Workpaper Reviewers Cope with the Conflicting Pressures of Detecting Misstatements and Balancing Client Workloads? *Auditing: A Journal of Practice and Theory* 29 (2): 27-43.
- Jackson, S., and K. Liu. 2010. The Allowance for Uncollectible Accounts, Conservatism, and Earnings Management. *Journal of Accounting Research* 48 (3): 565-601.
- Jackson, S., M. Cecchini, and K. Liu. 2009. Economic Consequences of Firms' Depreciation Method Choice: Evidence from Capital Investments. *Journal of Accounting and Economics* 48 (1): 54-68.
- Jackson, S. 2008. The Effect of Firms' Depreciation Method Choice on Managers' Capital Investment Decisions. *The Accounting Review* 83 (2): 351-376.
  - Co-recipient of the 2012 Impact on Management Accounting Practice Award
- Hatfield, R., S. Jackson, and J. Kahle. 2008. An Investigation of the Relation between Tax Professionals, Tax Refunds, and Fees. *Behavioral Research in Accounting* 20 (2): 19-35.
- Jackson, S., T. Lopez, and A. Reitenga. 2008. Accounting Fundamentals and CEO Bonus Compensation. *Journal of Accounting and Public Policy* 27 (5): 374-393.
- Jackson, S., and R. White. 2007. The Effect of Tax Refunds on Taxpayers' Willingness to Pay Higher Tax Return Preparation Fees. *Research in Accounting Regulation* 20: 63-88.

- Jackson, S., P. Shoemaker, J. Barrick, and G. Burton. 2005. Taxpayers' Prepayment Positions and Tax Return Preparation Fees. *Contemporary Accounting Research* 22 (2): 409-447.
- Hatfield, R., and S. Jackson. 2005. A Note on the Relation between Frames, Perceptions, and Taxpayer Behavior. *Contemporary Accounting Research* 22 (1): 145-164.
- Jackson, S., E. Mauldin, W. Wilcox, and D. Kruse. 2004. The Effect of Restructuring Charges on Employer Contributions to Profit Sharing Plans. *Journal of Accounting and Public Policy* 23 (4): 247-278.
- Jackson, S. 2004. Earnings Management by Initial Public Offering Firms: A Reexamination. *Journal of Forensic Accounting* 5: 67-90.
- Jackson, S., W. Wilcox, and J. Strong. 2002. Do Initial Public Offering Firms Understate the Allowance for Bad Debts? *Advances in Accounting* 19: 89-118.
- Jackson, S., and M. Pitman. 2001. Auditors and Earnings Management. *The CPA Journal* 71 (7): 38-44.
- Jackson, S., and W. Wilcox. 2000. Do Managers Grant Sales Price Reductions to Avoid Losses and Declines in Earnings and Sales? *Quarterly Journal of Business and Economics* 39 (4): 3-30.
- Jackson, S., and M. Taylor. 1998. The Effect of Proposed Health Care Reform on Accounting Accruals: Evidence from the Pharmaceutical Industry. *Journal of Accounting and Business Research* 6: 1-24.

## WORKSHOP PRESENTATIONS

University of North Texas, 2023; University of Kentucky, 2019 (full day colloquium); University of Massachusetts, 2018; University of Illinois, 2017; University of Alabama, 2015; Texas Tech University, 2015; University of Kansas, 2014; North Carolina State University, 2014; University of Florida, 2014; Texas A&M University, 2012; University of Missouri, 2012; University of Alabama, 2012; University of Waterloo, 2011; Louisiana State University, 2011; Florida State University, 2008; University of North Carolina – Charlotte, 2000 and 2007; University of Nebraska-Lincoln, 2006; University of South Carolina, 2001; University of Montana, 2000; Pepperdine University, 2000; University of Texas-San Antonio, 1996; Mississippi State University, 1996; Old Dominion University, 1996

## **CONFERENCE PRESENTATIONS**

The Ph.D. Project, Accounting Faculty Alumni Association Conference, Panelist, 2017 AAA New Faculty Consortium, Panelist, 2014 *CAR* Conference, October 2012 *CAR* Conference, October 2001 AAA Annual Meeting, 2009, 2008, 2005, 2000

# SERVICE

## Professional

- Associate Editor, Global Management Research, 2003 2006
- Ad hoc reviewer, *The Accounting Review*, 2009, 2010, 2013 2018, 2020, 2023
- Ad hoc reviewer, Accounting, Organizations and Society, 2010, 2017 2020, 2022, 2024
- Ad hoc reviewer, *Contemporary Accounting Research*, 2005, 2006, 2012 2014, 2016, 2019 2021
- Ad hoc reviewer, Journal of Accounting Research, 2023
- Ad hoc reviewer, European Accounting Review, 2023
- Ad hoc reviewer, *Journal of Behavioral Decision Making*, 2007, 2008, 2012, 2020, 2023, 2024
- Ad hoc reviewer, Journal of Financial Reporting, 2019
- Ad hoc reviewer, Management Science, 2015
- Ad hoc reviewer, Journal of Accounting and Economics, 2010
- Ad hoc reviewer, Behavioral Research in Accounting, 2016
- Ad hoc reviewer, Journal of Accounting Literature, 2010
- Ad hoc reviewer, Auditing: A Journal of Practice and Theory, 2012
- Ad hoc reviewer, Journal of the American Taxation Association, 2014, 2015
- Ad hoc reviewer, Journal of Business Research, 2003
- Ad hoc reviewer, Journal of Accounting Education, 1999, 2000
- Ad hoc reviewer, Quarterly Journal of Business and Economics, 1997
- Discussant, AAA Annual Meeting, 2000, 2007
- Discussant, AAA Southwest Region Meeting, 2000
- Moderator, AAA Southwest Region Meeting, 2000
- Reviewer, AAA Annual Meeting, 1998, 2000, 2006 2010, 2013
- Reviewer, AAA Mid-year Auditing Section Meeting, 2008, 2009, 2019
- Reviewer, AAA Southeast Region Meeting, 2003
- Reviewer, AAA Southwest Region Meeting, 1997 2000
- Chair, 2025 Seminal Contribution to Accounting Literature Award Committee
- Member, AAA Research and Publications Committee, 2021 2025
- Member, Outstanding Auditing Dissertation Award Committee, 2022
- Member, Best Management Accounting Paper Committee, 2019 Annual Meeting
- Member, AAA Innovation in Financial Accounting Education Award Committee, 2017
- Member, Planning Committee, AAA New Faculty Consortium, 2015, 2016
- Moderator, AAA New Faculty Consortium, 2015, 2016
- Outside promotion reviews, 2011, 2013 2020, 2022, 2024

# University of South Carolina

- Chair, College of Business Doctoral Program Faculty Committee, 2011 2018
- Chair, Accounting Doctoral Program Committee, 2010 present
- Chair, Director's Advisory Committee on Teaching, 2019 present
- Chair, Moore Fellow and Endowed Chairs Review Committee, 2024 2025
- Chair, SOA Fellowship Committee, 2015
- Chair, Research Center and Research Support Committee, 2008 2010
- Chair, Student Grievance Committee, 2006

- Member, College of Business Doctoral Program Faculty Committee, 2010 present
- Member, Moore Fellow and Endowed Chairs Review Committee, 2021 present
- Member, Tenure and Promotion Committee, 2009 present
- Member, Peer Review Committee, 2010 present
- Member, Research Task Force, 2020
- Member, Accounting Doctoral Program Committee, 2005 2010
- Member, IMBA Curriculum Task Force, 2010 2011
- Member, General Education Committee on Lifelong Learning, 2007
- Member, Committee to Promote Teaching Effectiveness, 2007 2010
- Member, Faculty Advisory Committee, 2006 2009
- Member, IMBA Faculty Executive Committee, 2004 2007
- Member, Research Center and Research Support Committee, 2003 2007
- Member, Director's Advisory Council, 2005 2006
- Member, Undergraduate Program Committee, 2003 2004
- Member, Faculty Recruiting and Development Committee, 2003 2005
- Member, Vision Committee, 2002 2004
- Member, Student Grievance Committee, 2003 2005
- Member, IMBA Manchester exchange program selection committee, 2003
- Member, School of Accounting Publication Committee, 2002 2004
- Instructor, Business at Moore Summer Camp, 2007

## University of Texas at San Antonio

- Member, Ad Hoc Committee to Study Financial Accounting Curriculum, 1998 2000
- Member, Ad Hoc Committee on Donated Funds for Student Development, 2000
- Member, MS/MT Admissions and Reinstatement Committee, 1997 2001
- Member, Academic Policy and Curriculum Committee, 1998 2000
- Member, University Scholarship Committee, 1999 2001
- Member, University Reinstatement Committee, 1999 2001
- Secretary, Division of Accounting and Information Systems Faculty Forum, 1999 2001
- Library Liaison, Division of Accounting and Information Systems, 2000 2001
- Division representative for the State Employee Charitable Campaign, 2000
- Coordinator, Department of Accounting Research Workshops, 2000 2001

## **Dissertation Committees**

- Jonathan Gay, chair, 2024 (University of Mississippi)
- Grazia Xiong, committee member, 2022 (Utah State University)
- Paul Black, committee member, 2020 (Auburn University)
- Ethan LaMothe, committee member, 2019 (University of Central Florida)
- Nathan Waddoups, committee member, 2018 (University of Denver)
- Joel Owens, chair, 2015 (University of Nebraska)
- Bryan Stewart, chair, 2013 (Brigham Young University)
- Leigh Salzsieder, chair, 2010 (University of Missouri, Kansas City)
- Young-Won Her, committee member, 2005 (University of Missouri, St. Louis)
- Karl Wang, committee member, 2003 (University of Mississippi)

# **RESEARCH GRANTS**

Moore School of Business Research Grant (competitive), 2010, 2014, 2016, 2018, 2020, 2023, 2024 UTSA Summer Research Grant (competitive), 1998, 2000, 2001 Charles Fowler Research Grant, 1996

# **PROFESSIONAL AFFILIATIONS**

American Accounting Association

- Accounting, Behavior and Organizations Section
- Auditing Section
- Financial Accounting and Reporting Section
- Management Accounting Section

Society for Judgment and Decision Making

American Psychological Association