

Keith Skowronski

Darla Moore School of Business
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ACADEMIC APPOINTMENTS

Darla Moore School of Business, University of South Carolina

Department of Management Science

Associate Professor (with tenure)

Dean's Fellow

Assistant Professor

August 2022 to present

August 2021 to present

July 2016 to August 2022

EDUCATION

Fisher College of Business, The Ohio State University

Ph.D. in Business Administration, Operations Management, Minor: Statistics 2016

Dissertation Title: *Managing Manufacturing Outsourcing Relationships*

College of Business Administration, University of Akron

Master of Business Administration, Concentration: Management 2009

College of Engineering, The Ohio State University

Bachelor of Science in Mechanical Engineering 1999

HONORS AND AWARDS

- **Dean's Fellow, Darla Moore School of Business** (2021 to present).
- **Honorable Mention, Associate Editor Service Award**, *Journal of Operations Management* (2020).
- **Reviewer Service Award**, *Journal of Operations Management* (2019).
- **Jack Meredith Best Paper Award**, *Journal of Operations Management* (2018).

RESEARCH

Published or Accepted Refereed Papers

- [9] Hu, W., Skowronski, K., Dong, Y., Shou, Y. 2022. [Mergers and Acquisitions in Supply Bases](#). *Production and Operations Management*, Accepted articles.
- [8] Handley, S., Skowronski, K., Thakar, D. 2022. [The Single-Sourcing versus Multisourcing Decision in IT Outsourcing](#). *Journal of Operations Management*, **68**(6-7), 702–727.
- [7] Skowronski, K., Benton, W.C., Handley, S. 2022. [The Moderating Influence of Supplier Culture on the Relationship Between Buyer Power and Supplier Shirking](#). *Journal of Operations Management*, **68**(3), 270–301.

- [6] Miller, J.W., Skowronski, K., Saldahna, J.P. 2022. [Asset Ownership & Incentives to Undertake Non-Contractible Actions: The Case of Trucking](#). *Journal of Supply Chain Management*, **58**, 65–91.
- [5] Skowronski, K., Benton, W.C., Hill, J.A. 2020. [Perceived Supplier Opportunism in Outsourcing Relationships in Emerging Economies](#). *Journal of Operations Management*, **66**, 989–1023.
- [4] Dong, Y., Skowronski, K., Song, S., Venkataraman, S., Zou, F. 2020. [Supply Base Innovation and Firm Financial Performance](#). *Journal of Operations Management*, **66**, 768–796.
- Recognized as a top-cited article (2020–2021) in the *Journal of Operations Management*.
- [3] Skowronski, K., Benton, W.C. 2018. [The Influence of Intellectual Property Rights on Poaching in Manufacturing Outsourcing](#). *Production and Operations Management*, **27**(3), 531–552.
- [2] Gray, J.V., Esenduran, G., Rungtusanatham, M.J., Skowronski, K. 2017. [Why in the World Did They Reshore? Examining Small to Medium-Sized Manufacturer Decisions](#). *Journal of Operations Management*, **49–51**, 37–51.
- Awarded the “Jack Meredith Best Paper Award” in August 2018, recognizing this as the best paper published in the *Journal of Operations Management* in 2017.
- [1] Gray, J.V., Skowronski, K., Esenduran, G., Rungtusanatham, M.J. 2013. [The Reshoring Phenomenon: What Supply Chain Academics Ought to Know and Should Do](#). *Journal of Supply Chain Management*, **49**(2), 27–33.
- One of the ten most downloaded papers in the *Journal of Supply Chain Management* in 2016.
 - 450+ cites on Google Scholar.
 - Reprinted in Ettl, J.H., Hira, R. (eds.) 2018. [Engineering Globalization Reshoring and Nearshoring: Management and Policy Issues](#), Volume 2 of *World Scientific Reference on Innovation* (D. Siegel, Ed.), Chapter 6, pp. 85–96.

Complete/Nearly Complete Working Papers

Peng, Y., Skowronski, K., Song, S., Dong, Y. Title Omitted. Given a major revision decision at the *Journal of Operations Management*.

Lian, J., Skowronski, K., Song, S., Yan, T. Title Omitted. Given a major revision decision at the *Journal of Operations Management*.

Thakar, D., Handley, S.M., Skowronski, K., Hora, M. Title Omitted. Submitted to *Production and Operations Management*.

Hilend, R., Miller, J. W., Scott, A., Skowronski, K., Muir, W. Title Omitted. Given a reject and resubmit decision at the *Journal of Operations Management*.

Thakar, D., Skowronski, K., Handley, S.M., Massimino, B. Title Omitted.

Research in Progress

Thakar, D., Handley, S.M., Skowronski, K., Venkataraman, S. Title Omitted.

Lee, J., Skowronski, K., Wooten, J., Handley, S.M. Title Omitted.

IN THE MEDIA

February 2022. Quoted about flower shortages. ([Carolina News and Reporter](#)).

January 2022. Quoted about food shortages. ([Greenville News](#)).

May 2021. Video interview about “Asset Ownership & Incentives to Undertake Non-Contractible Actions: The Case of Trucking”. ([Supply Chain Management Review](#)).

2021. Q&A with Arizona State University in the [ASU Operations Management Review Vol. 2](#).

July 2018. Research highlighted in the article “Is the time right for reshoring?” ([Supply Chain Management Review](#)).

ACADEMIC CONFERENCE PANEL/DISCUSSION SESSIONS

Reshoring, Nearshoring, & Offshoring Research: Future Perspectives from PSM and SCM. April 2021. IPSERA 30th Annual Meeting. Online. (panelist).

Receiving and Providing Benefits from Reviewing Manuscripts. November 2019. 50th Annual Meeting of the Decision Sciences Institute. New Orleans, LA. (panelist).

Attending Conferences as a Ph.D. Candidate. November 2019. 50th Annual Meeting of the Decision Sciences Institute. New Orleans, LA. (panelist).

Offshoring and Reshoring: Academic and Practitioner Perspectives. April 2012. POMS 23rd Annual Conference. Chicago, IL. (panelist).

ACADEMIC CONFERENCE PRESENTATIONS

Skowronski, K., Benton, W.C., Hill, J.A. November 2018. *Supplier Attributes and Buyer Perceptions of Supplier Poaching and Shirking*. 49th Annual Meeting of the Decision Sciences Institute. Chicago, IL. (invited).

Skowronski, K., Benton, W.C., Hill, J.A. May 2018. *Supplier Attributes and Buyer Perceptions of Supplier Poaching and Shirking*. POMS 29th Annual Conference. Houston, TX. (invited).

Skowronski, K., Benton, W.C. May 2018. *The Influence of Intellectual Property Rights on Poaching in Manufacturing Outsourcing*. POMS 29th Annual Conference. Houston, TX. (invited).

Skowronski, K., Benton, W.C. November 2017. *The Influence of Intellectual Property Rights on Poaching in Manufacturing Outsourcing*. 48th Annual Meeting of the Decision Sciences Institute. Washington, D.C. (invited).

Skowronski, K., Benton, W.C., Handley, S.M. May 2017. *The Impact of Interfirm Power and Culture on Supplier Shirking*. POMS 28th Annual Conference. Bellevue, WA. (invited).

Skowronski, K., Benton, W.C. May 2017. *The Influence of Intellectual Property Rights on Poaching in Manufacturing Outsourcing*. POMS 28th Annual Conference. Bellevue, WA. (invited).

Skowronski, K., Benton, W.C. November 2016. *The Impact of Interfirm Power and Culture on Supplier Shirking*. 47th Annual Meeting of the Decision Sciences Institute. Austin, TX.

Skowronski, K., Benton, W.C. November 2015. *Opportunism in Manufacturing Outsourcing*. 46th Annual Meeting of the Decision Sciences Institute. Seattle, WA.

Skowronski, K., Benton, W.C. November 2015. *Opportunism in Manufacturing Outsourcing*. 2015 INFORMS Annual Meeting. Philadelphia, PA.

Skowronski, K., Benton, W.C. May 2015. *Managing Outsourcing Relationships*. POMS 26th Annual Conference. Washington, D.C. (invited).

Skowronski, K., Benton, W.C. November 2014. *Managing Outsourcing Relationships*. 45th Annual Meeting of the Decision Sciences Institute. Tampa, FL.

Skowronski, K., Benton, W.C. April 2014. *Supplier Poaching in Manufacturing Outsourcing Relationships*. POMS 25th Annual Conference. Atlanta, GA. (invited).

Skowronski, K., Benton, W.C. November 2013. *Antecedents to Opportunism in Manufacturing Outsourcing*. 44th Annual Meeting of the Decision Sciences Institute. Baltimore, MD.

Skowronski, K., Gray, J.V., Rungtusanatham, M.J. November 2012. *Factors that Affect Decisions as to Where Manufacturing Capacity Would Be Located Globally*. 43rd Annual Meeting of the Decision Sciences Institute. San Francisco, CA. (invited).

INDUSTRY PRESENTATIONS

Skowronski, K. December 2014. *Managing Outsourcing Relationships*. Presented at the APICS Supply Chain Executive Briefing. Columbus, OH.

INVITED SEMINARS

- University of South Carolina's Darla Moore School of Business, Columbia, SC, 2016.
- Michigan State University's Eli Broad College of Business, East Lansing, MI, 2016.
- Arizona State University's W. P. Carey School of Business, Tempe, AZ, 2015.
- Colorado State University's College of Business, Fort Collins, 2015.

RESEARCH FUNDING

- Darla Moore School of Business Research Grant in the amount of \$4,750, 2020.
- Darla Moore School of Business Research Grant in the amount of \$4,149, 2016.
- National Center for the Middle Market Research Grant in the amount of \$20,120, 2015.
- The Ohio State University Center of International Business Education and Research Grant in the amount of \$5,000, 2012.

SERVICE

Professional Service

- Associate Editor, *Journal of Operations Management* (2019 to present).
- Editorial Review Board:
 - *Production and Operations Management* (2022 to present).
 - *Decision Sciences* (2020 to present).
 - *Journal of Operations Management* (2018 to 2019).
- Ad Hoc Reviewer:
 - Journals: *International Journal of Operations and Production Management*, *International Journal of Production Economics*, *International Journal of Production Research*, *Journal of World Business*, *Operations Management Research*, *Service Science*.
 - Miscellaneous: 45th to 47th Annual Meetings of the Decision Sciences Institute.
- Conference Track Chair:
 - Procurement and Supply Management (DSI 2022; DSI 2019).
 - Manufacturing and Production Management (DSI 2021).
- Judge for AOM Best Student Paper Competition (2020).
- Invited Session Chair (POMS 2018, 2019; DSI 2018).

University Service

- IMBA/MBA Graduate Program Committee member (Fall 2022 to present).
- OSC Recruitment and Enrollment Committee member (Spring 2022 to present).
- Management Science Ph.D. Curriculum Committee member (Spring 2021 to present).
- Internal and External Seminar Series Co-Coordinator (Spring 2021 to present).
- Management Science Graduate Curriculum Committee member (Spring 2021).
- Faculty Recruiting Committee:
 - Tenure Track Position (Fall 2021; Fall 2018).
 - Lecturer (Summer 2017).
- Ph.D. Student Exam Committee member:
 - 1st-Year Qualifier Exam (Fall 2020; 2021; 2022).
 - 2nd-Year Comprehensive Exam (Fall 2016; 2017; 2018; 2022).
- Darla Moore School of Business Corona Virus Task Force member (Spring 2020).
- Course Coordinator MGSC 395 (2017 to 2019).
- Department Grading Guideline Committee (Spring 2017).

TEACHING EXPERIENCE

Courses

| Term | Course Number (Credit Hours) | Course | N | Rating [†] |
|-------------------------------------|---------------------------------|---|----|---------------------|
| University of South Carolina | | | | |
| Au. 2022 | DMSB 718 (3 hrs.) | Global Supply Chain & Operations Management | 47 | 4.78 |
| Au. 2021 | DMSB 718 (3 hrs.) | Global Supply Chain & Operations Management | 52 | 4.79 |
| Au. 2021 | MGSC 395 (3 hrs.) | Honors: Operations Management | 27 | 4.87 |
| Au. 2021 | MGSC 395 (3 hrs.) | Operations Management | 38 | 4.76 |
| Au. 2020 | DMSB 718 (3 hrs.) | Global Supply Chain & Operations Management | 62 | 4.55 |
| Au. 2020 | MGSC 395 (3 hrs.) | Honors: Operations Management | 29 | 4.78 |
| Au. 2020 | MGSC 395 (3 hrs.) | Operations Management | 51 | 4.69 |
| Au. 2019 | MGSC 894 (3 hrs.) | Advanced Topics in Management Science* | 3 | - |
| Au. 2019 | DMSB 718 (3 hrs.) | Global Supply Chain & Operations Management | 47 | 4.68 |
| Au. 2019 | MGSC 395 (3 hrs.) | Honors: Operations Management | 30 | 4.87 |
| Au. 2018 | DMSB 718 (3 hrs.) | Global Supply Chain & Operations Management | 32 | 4.74 |
| Au. 2018 | MGSC 395 (3 hrs.) | Honors: Operations Management | 30 | 4.65 |
| Au. 2018 | MGSC 395 (3 hrs.) | Operations Management | 56 | 4.58 |
| Au. 2017 | DMSB 718 (3 hrs.) | Global Supply Chain & Operations Management | 30 | 4.68 |
| Au. 2017 | MGSC 395 (3 hrs.) | Honors: Operations Management | 29 | 4.65 |
| Au. 2017 | MGSC 395 (3 hrs.) | Operations Management | 30 | 4.66 |
| Au. 2016 | MGSC 395 (3 hrs.) | Honors: Operations Management | 24 | 4.75 |
| Au. 2016 | MGSC 395 (3 hrs.) | Operations Management | 43 | 4.72 |
| Au. 2016 | MGSC 395 (3 hrs.) | Operations Management | 55 | 4.48 |
| The Ohio State University | | | | |
| Sp. 2016 | BUSMGT 3230 (3 hrs.) | Introduction to Operations Management | 69 | 4.6 |
| Au. 2014 | BUSMGT 3230 (3 hrs.) | Introduction to Operations Management | 65 | 4.7 |
| Sp. 2014 | BUSMGT 3230 (3 hrs.) | Introduction to Operations Management | 46 | 4.4 |
| Au. 2012 | BUSMGT 3230 (3 hrs.) | Introduction to Operations Management | 70 | 4.2 |

[†] Overall Instructor rating with “1” (low) and “5” (high).

* Ph.D. Seminar. Course evaluations are not utilized for classes with fewer than ten students.

Course Coordinator, University of South Carolina

MGSC 395 (Autumn 2017 to Spring 2019)

- Align activities between the multiple sections taught each semester.
- Onboard new instructors and Ph.D. students.

Ph.D. Student Course Coordinator, The Ohio State University

BUSMGT 3230 (May 2013 to May 2016)

- Assist the faculty course coordinator in aligning activities between multiple sections.

STUDENT ADVISEMENT

- Devashish Thakar, Dissertation Co-Chair (expected 2023)
- Amanda Semmelmeier, Director of Honors College senior thesis (2020).
- Cherry Singhal, Dissertation Committee member (2017).

AFFILIATIONS

- Decision Sciences Institute (DSI).
- Production and Operations Management Society (POMS).
- Academy of Management (AOM).
- International Purchasing and Supply Education and Research Association (IPSERA).
- ΒΓΣ Business Honor Society.
- Institute for Supply Management (ISM).

INDUSTRY EXPERIENCE

TMG Performance Products, LLC, Berea, Ohio.

Engineering Manager (January 2009 to August 2011)

- Responsibilities expanded to include oversight of the quality department and the firm's intellectual property portfolio, while still maintaining responsibility for product development and manufacturing engineering.
- Championed Lean Enterprise implementation.

CORSA Performance, Berea, Ohio.

Engineering Manager (December 2007 to December 2008)

- Co-inventor on two patented muffler concepts.
- Responsible for all product development and manufacturing engineering projects.
- Managed fourteen direct reports.

Other positions held (2000 to 2007)

Value Stream Manager; Product Development Engineer III, II and I; Process Engineer

PATENTS

Huff, R.G., Skowronski, K., & Bockwich, M. 2011. Exhaust Muffler. Patent Number: [US 7,942,239 B2](#). Filed: 03/01/2010. Issued: 05/17/2011.

Skowronski, K., Bockwich, M., & Huff, R.G. 2010. Exhaust Muffler Having a Horizontally Extending Sound Attenuation Chamber. Patent Number: [US 7,798,286 B2](#). Filed: 07/09/2008. Issued: 09/21/2010.