

**Curriculum Vitae**  
**Marketa Kubickova, Ph.D.**

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**EDUCATION**

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- **Doctor of Philosophy, University of Central Florida** Orlando, FL.  
Track: Hospitality Management
  
- **Master of Science, Florida Atlantic University** Boca Raton, FL.  
Major: International Business  
Concentration: Finance
  
- **Bachelor of Science, University of New Orleans** New Orleans, LA.  
Major: Hotel, Restaurant, and Tourism Administration

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**REFEREED JOURNAL PUBLICATIONS**

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(\* denotes work with graduate students; <sup>Δ</sup> denotes work with undergraduate students)

- [1] Subedi\*, S. & **Kubickova, M.** (2024). Measuring Hotel Leadership's Perception of Trust: Development of the Trust in Governance Systems (TGS) Scale. *Journal of Destination Marketing & Management*. [Submitted]
- [2] Martin, D., & **Kubickova, M.** (2024). Understanding inconsistent conditions of destination competitiveness: A configural analysis. *Current Issues in Tourism*. [Submitted]
- [3] Martin, D., **Kubickova, M.**, & Subedi\*, S. (2024). Tourists' assessments of threats, trust-in-government, self-efficacy, and protection behavior: Complexity theory and asymmetric case-based model applications. *Journal of Vacation Marketing*. [Submitted]
- [4] Subedi\*, S., Odosashvili\*, L., **Kubickova, M.** (2024). A look into travel motivation post-crisis: Insights from Means-End Chain Theory. *Journal of Hospitality and Tourism Management*. [Submitted]
- [5] Won, M. & **Kubickova, M.** (2024). An examination of price bundling in full-service hotel: Willingness to buy and perceived value. *Consumer Behavior in Tourism and Hospitality*. [Submitted]
- [6] **Kubickova, M.**, & Bawcom<sup>Δ</sup>, R., Subedi\*, S. (2024). The impact of crisis on employee satisfaction in luxury hotels: The managers' perspective. *Czech Journal of Tourism*. [Submitted]
- [7] Subedi\*, S. & **Kubickova, M.** (2023). Formation of political trust and support for local government actions during crisis: Hotel employees' perspectives. *International Hospitality Review*. DOI: 10.1108/IHR-07-2023-0043 [Published]
- [8] Subedi\*, S., Odosashvili\*, L., & **Kubickova, M.** (2023). Hotel employees' support for federal government during crisis: Extension of social exchange theory. *Journal of Policy Research in Tourism, Leisure, and Events*. DOI: 10.1080/19407963.2023.2233526 [Published]
- [9] Campbell, J. M., & **Kubickova, M.** (2023). Governmental Support for Agritourism Engagement by SMEs: A Resource-Based View of Honduras. *Journal of International Food & Agribusiness Marketing*, DOI: 10.1080/08974438.2023.2213228 [Published]
- [10] Subedi\*, S. & **Kubickova, M.** (2023). Travelers' Compliance with Public Policy and Government Trust: An application of Protection Motivation Theory. *Cornell Quarterly*. [Published]

- [11] Subedi\*, S., & **Kubickova, M.** (2023). Effect of COVID-19 on Hotel Performance: Role of Government. *Journal of Hospitality and Tourism Insights*. [Published]
- [12] Croes, R., **Kubickova, M.** & Ridderstaat, J. (2022). Destination competitiveness and human development: the compelling critical force of human agency. *Journal of Hospitality and Tourism Research*. <https://doi.org/10.1177/10963480221140> [Published]
- [13] Zhu\*, G., & **Kubickova, M.** (2022). From homeowner to Airbnb host: The role of trust and perceived value. *Journal of Quality Assurance in Hospitality & Tourism*. DOI: 10.1080/1528008X.2021.2024781 [Published]
- [14] **Kubickova, M.**, & Campbell, J. (2021). Revisiting the relationship between destination quality and satisfaction: Evidence from developing economy. *Anatolia: An International Journal of Tourism and Hospitality*. <https://doi.org/10.1080/13032917.2021.1897862> [Published]
- [15] **Kubickova, M.**, & Neal\*, R. (2020). Challenges and opportunities with H-2B visas: Can luxury resorts survive without them? *International Journal of Contemporary Hospitality management*. ISSN: 0959-6119 [Published]
- [16] Jeong, M., & Kubickova, M. (2020). Do the brand and packaging matter? The case of hotel bathroom amenities. 4 (5), 565-581. *Journal of Hospitality and Tourism Insights*. <https://doi.org/10.1108/JHTI-03-2020-0030> [Published]
- [17] Campbell, J. M., & **Kubickova, M.** (2020). Agritourism microbusinesses within a developing country economy: A resource-based view. *Journal of Destination Marketing & Management*. <https://doi.org/10.1016/j.jdmm.2020.100460> [Published]
- [18] **Kubickova, M.**, Martin, D. (2020). Exploring the relationship between government and destination competitiveness: The TALC model perspective. *Tourism Management*. <https://doi.org/10.1016/j.tourman.2019.104040> [Published]
- [19] Rasovska, I., **Kubickova, M.**, & Ryglova, K. (2020) Importance-performance analysis approach to destination management: The role of government. *Tourism Economics*. <https://doi.org/10.1177/1354816620903913> [Published]
- [20] **Kubickova, M.**, & Campbell, J. M. (2020). The role of government in agro-tourism development: a top-down bottom-up approach. *Current issues in Tourism*, 23 (5), 587-604.
- [21] **Kubickova, M.**, Kirimhan\*, D., & Li\*, H. (2018). The impact of crises on hotel rooms' demands in developing economies: The case of Terrorist Attacks of 9/11 and the Global Financial Crisis of 2008. *Journal of Hospitality and Tourism Management*, 38, 27-38. [Published]
- [22] Smith, S., **Kubickova, M.**, Bufquin, D., & Weinland, J. (2018). Trends and opportunities in lodging research. *Journal of Hospitality and Tourism Insight*, 1 (3), 186-187. [Published]
- [23] **Kubickova, M.**, & Lee, S. H. (2018). Cuba Today: An overview of tourism competitiveness. *Tourism Planning & Development*, 15 (3), 239-259. (Special Issue) [Published]
- [24] **Kubickova, M.**, & Smith, S. (2017). Role of Destination Competitiveness and National Corruption in Hotel Performance: A Study of Developing economies of Central America. *International Journal of Hospitality & Tourism Administration*. 20 (3), 354-377. [Published]

- [25] Kreeger\*, J., Parsa, H. G., Smith, S., **Kubickova, M.** (2017). Calendar Effect and the role of seasonality in consumer comment behavior: A Longitudinal Study in the Restaurant Industry. *Journal of Foodservice Business Research*, 21 (3), 342-357. [Published]
- [26] Wang\*, C., & **Kubickova, M.** (2017). The impact of engaged users on eWOM of hotel Facebook page. *Journal of Hospitality and Tourism Technology*, 8 (2), 190-204 (Special Issue) [Published]
- [27] **Kubickova, M.** (2017). The impact of Government Policies on Destination Competitiveness in Developing Economies. *Current Issues in Tourism*, 1-24. [Published]
- [28] **Kubickova, M.**, & Li\*, H. (2017). Tourism competitiveness, government and TALC model: The evaluation of Costa Rica, Guatemala, and Honduras. *International Journal of Tourism Research*, 19 (2), 223-234. [Published]
- [29] **Kubickova, M.**, Croes, R., & Rivera M. (2017). Human agency shaping tourism competitiveness and quality of life in developing economies. *Tourism Management Perspective*, 22, 120-131. [Published]
- [30] **Kubickova, M.** (2016). The role of government in tourism: Linking competitiveness, freedom, and developing economies. *Journal of Czech Tourism*, 5 (2), 73-92. [Published]
- [31] **Kubickova, M.**, Parsa, H. G., Nusair, K., & Hu, H. (2015). Does Green hotel image influence guests' behavior: The case of Generation Y. *Journal of Services Research*, 14 (2). [Published]
- [32] Murphy, K., Bilgihan, A., **Kubickova, M.**, & Boseo, M. (2014). There is No 'I' in Recovery: Managements' Perspective of Service Recovery. *Journal of Quality Assurance in Hospitality and Tourism*, doi: 10.1080/1528008X.2014.902348 [Published] (B+ Journal according to USC rating)
- [33] Croes, R., & **Kubickova, M.** (2013). From Potential to Ability to Compete: Towards a performance-based Tourism Competitiveness Index. *Journal of Destination Marketing & Management*, 2(3), 146-154. [Published]
- [34] Ro, H., & **Kubickova, M.** (2013). The use of student subjects in hospitality research: Insight from subjective knowledge. *Journal of Quality Assurance in Hospitality and Tourism*, 14 (4), 295-320. [Published]

## RESEARCH IN PROGRESS

(\* denotes work with students)

- [1] **Kubickova, M.**, Schuller, D., & Doubravsky, K. Various ways to destination competitiveness. (80% completed)
- [2] Subedi\*, S. & **Kubickova, M.** Systematic literature review: government & governance. (80% completed)
- [3] **Kubickova, M.**, Shams\*, G., Subedi, S., & Sonmez\*, D. The challenges of finding employment for people with intellectual disabilities in the hotel industry. (80% completed)
- [4] **Kubickova, M.** The challenges and opportunities of H2B visa employees: The case of luxury resorts. (70% completed)
- [5] Song, H. J., Ding, L., & **Kubickova, M.** Greenwashing in the hospitality industry: Exploring antecedents and consequences. (60% completed)
- [6] **Kubickova, M.**, Shams\*, G., Sonmez\*, D., Subedi, S. & Martin, D. Providing employment opportunities for people with intellectual disabilities in the hotel industry: The managers' perspective. (60% completed)

- [7] **Kubickova, M., & Cho<sup>\*</sup>, H.** The importance of H2B visa employees in luxury resorts: Managers' perspective. (40% completed)
- [8] **Kubickova, M., Ellis, J., & Subedi, S.** High tide flooding and the hotel industry: The case of the South Carolina coast. (30% completed)
- [9] Peláez Verdet, A., **Kubickova, M.,** Cerezo, A., & Lopez, L. Measurement of economic resilience of tourism enterprises and its improvement through financial management. (20% completed)

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#### PROCEEDINGS PRESENTED AT CONFERENCES

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(\* denotes work with students)

- [1] Subedi, S., Martin, D., & **Kubickova, M.** (2024). Traveler vulnerability and trust in government: A configural analysis of protective behavior. *2024 SECSA-CHRIE conference*. Columbia, SC, March 8-9, 2024.
- [2] Martin, D., & **Kubickova, M.** (2024). Paths to higher destination performance: Complexity theory and qualitative comparative analysis. *2024 SECSA-CHRIE conference*. Columbia, SC, March 8-9, 2024.
- [3] Subedi\*, S., Odosashvili\*, L., & **Kubickova, M.** (2024). Exploring Travel Motivation Post-COVID: Insights from Means-End Chain Theory. *29th Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism*, Miami, FL, January 4-6, 2024.
- [4] **Kubickova, M.** & Subedi\*, S. (2023). A System Theory Approach to Understanding Residents' Quality of Life and Trust in Government. *EuroCHRIE: The hospitality & tourism educators*, Vienna, Austria, October 3-6.
- [5] Subedi\*, S. & **Kubickova, M.** (2023). Bibliometric Research on Governance-related Research in Hospitality and Tourism. *ICHRIE annual summer conference*. Phoenix, AZ, July 19-21, 2023.
- [6] Subedi\*, S., Odosashvili, L., **Kubickova, M.** & Martin, D. (2023). Why do people travel? Shifts in post-crisis era. *ICHRIE annual summer conference*. Phoenix, AZ, July 19-21, 2023.
- [7] Subedi\*, S. & **Kubickova, M.** (2023). Living with COVID-19! Travel Behavior after Lockdown. *2023 SECSA-CHRIE conference*. Orlando, FL, March 10-11, 2023.
- [8] Subedi\*, S. & **Kubickova, M.** (2023). Extension of Protection Motivation Theory: International Travelers' Perspective. *28th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*. Cal Poly Pomona, CA, January 6-7, 2023.
- [9] Subedi\*, S., Odoslavi\*, L. & **Kubickova, M.** (2022). Hotel Employees' support for federal government policies during crisis: Extension of social exchange theory. *The 4th International Tourism and Retail Service Management Conference*. Virtual, October 19-20, 2022.
- [10] Subedi\*, S. & **Kubickova, M.** (2022). Residence self-protective behavior during health crisis: Protection motivation theory and role of trust in government. *The 4th International Tourism and Retail Service Management Conference*. Virtual, October 19-20, 2022.
- [11] Subedi\*, S. & **Kubickova, M.** (2022). Residents' Compliance with Public Policy: Role of Trust and Protection Motivation Theory. *ICHRIE annual summer conference*, Washington D.C., August 3-6, 2022.
- [12] Subedi\*, S. & **Kubickova, M.** (2022). Impact of Government Policies on Hotel Performance: Case of Australia, China, and the United States. *7th Annual ICHRIE-SECSA Conference*, virtual, February 2022.

- [13] Subedi\*, S. & **Kubickova, M.** (2022). Political Trust of Hotel Employees in State/ Local Government during COVID-19. *27<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*. University of Houston, TX, January 7-8, 2022.
- [14] Subedi\*, S., Ma\*, F. & **Kubickova, M.** (2022). Residents' Attitude Towards Tourists Amid COVID-19 Pandemic. *27<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*. University of Houston, TX, January 7-8, 2022.
- [15] Campbell, J. & **Kubickova, M.** (2021). Antecedents to engagement in agritourism for small and medium-sized enterprises (SMEs): The role of governmental support. *3<sup>rd</sup> International Tourism and Retail Service Management Conference*, virtual, October 12-13.
- [16] **Kubickova, M.** & Campbell, J. (2021). Hoteliers' attitude toward government support for tourism development: The case of developing economy. *EuroCHRIE: The hospitality & tourism educators*, Aalborg, Denmark, September 24-26.
- [17] Subedi\*, S., & **Kubickova, M.** (2021). Determinants of Political Trust in Front-line Hotel Employees during COVID-19. *ICHRIE annual summer conference*, Washington, DC, July 2021.
- [18] Subedi\*, S., & **Kubickova, M.** (2021). Can National Differences account for differences in RevPAR? *TTRA annual conference*, Fort Worth, TX, June 2021
- [19] Subedi\*, S., & **Kubickova, M.** (2021). Impact of Government Response to COVID-19 on Hotel Performance. *6<sup>th</sup> Annual ICHRIE-SECSA Conference*, virtual, February 2021.
- [20] Neal\*, R., **Kubickova, M.**, & Smith, C. (2020). The impact of temporary visa availability on US Luxury Resorts. *5<sup>th</sup> Annual ICHRIE-SECSA Conference*, Auburn, Alabama, February 2020.
- [21] **Kubickova, M.**, Rasovksa, I., & Presova, R. (2019). Destination Management and the role of government: Importance-Performance analyses. *ICHRIE annual summer conference*, New Orleans, Louisiana, July 2019.
- [22] **Kubickova, M.** & Martin, D. (2018). The role of government in destination competitiveness: the TALC model perspective. *International conference on Tourism and Retail Management*, Macau, China, December 2018.
- [23] **Kubickova, M.**, Li\*, H., & Kirimhan\*, D. (2018). The role of government in crises Management: The case of developing economies. *EuroCHRIE: The hospitality & tourism educators*, Dublin, Ireland, November 2018. (Nominated for Best Research Paper Award)
- [24] Campbell, J. & **Kubickova, M.** (2018). The role of business and structural resources on community success within the agritourism domain. *International Food Marketing Research Symposium*, Bournemouth, England, June 2018.
- [25] **Kubickova, M.** & Campbell, J. (2017). The relationship between expectations, satisfaction, revisit intentions and WOM within the agro-tourism domain: The case of a developing economy. *4<sup>th</sup> World Research Summit for Tourism and Hospitality: Innovation, Partnerships and Sharing*, Orlando, Florida, December 2017.
- [26] **Kubickova, M.** & Campbell, J. (2017). Development of agri-tourism in Honduras: The role of government. *ICHRIE annual summer conference*, Baltimore, Maryland, July 2017.
- [27] **Kubickova, M.**, & Lee, S. H. (2016). What's going on in Cuba: Tourism development and its challenges? *EuroCHRIE: The hospitality & tourism educators*, Budapest, Hungary, October 2016.

- [28] Smith, S., **Kubickova, M.**, & Kreeger\*, J. (2016). What do hotel General Managers think about sustainability? The tale of two destinations. *ICHRIE annual summer conference*, Dallas, Texas, July 2016.
- [29] Wang\*, C., **Kubickova, M.**, & Smith, S. (2016). Roles of Time-of-Day, Gender and Age in Facebook Engagement of a hotel. *21<sup>st</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*, Philadelphia, Pennsylvania, January 2016.
- [30] **Kubickova, M.** & Croes, R. (2015). Tourism competitiveness and the role of government: The case of Central America. *EuroCHRIE: The hospitality & tourism educators*, Manchester, England, October 2015.
- [31] **Kubickova, M.**, & Croes, R. (2015). The impact of Quality of Life on Tourism Competitiveness. *ICHRIE annual summer conference*, Orlando, Florida, July 2015.
- [32] Kreeger\*, J., **Kubickova, M.**, Parsa, H. G., & Smith, S. (2015). Temporal and Seasonal Effect on Consumer Behavior: A Longitudinal Study in hospitality. *ICHRIE annual summer conference*, Orlando, Florida, July 2015.
- [33] Bufquin\*, D., Smith, S., **Kubickova, M.**, & Ramsey, J. (2015). Effects of online customer generated content, hotel star rating and room size on hotel room rates sold through an online travel agency. *20<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*, Tampa, Florida, January 2015.
- [34] **Kubickova, M.**, Parsa, H. G., Nusair, K. (2014). What does Generation Y think about Green Hotels? Paper and Proceeding presented at the *19<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*, Houston, Texas, January 2014.
- [35] **Kubickova, M.**, Parsa, H. G., Nusair, K., & Hu, S. (2013). Role of Hotel Image and Word of Mouth in Consumers' Willingness to Pay and Patronize: A Study of Generation Y. Paper and Proceeding presented at the *3<sup>rd</sup> Advances in Hospitality and Tourism Marketing and Management*, Taipei, Taiwan, June 2013.
- [36] **Kubickova, M.**, Parsa, H. G., & Nusair, K. (2013). Does Awareness and Involvement Affect Value Perception and Willingness to Pay for Green Hotels by Generation Y? Paper and Proceeding presented at the *18<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*, Seattle, Washington, January 2013.
- [37] **Kubickova, M.**, Parsa, H. G., & Nusair, K. (2012). Is Generation Y ready to go green? Paper and Proceedings presented at the *EuroCHRIE*, Lausanne, Switzerland, October 2012.
- [38] **Kubickova, M.** & Parsa, H. G., & Nusair, K. (2012). Is Generation Y willing to pay more for green lodging? Paper and Proceedings presented at the *I-CHRIE Florida/Caribbean Chapter*, Orlando, Florida, May 2012.
- [39] **Kubickova, M.** & Croes, R. (2011). Tourism Competitiveness Index: The case of Central America. Paper and Proceedings presented at the *30<sup>th</sup> Annual Conference and Board Meeting, The International Sounds and Tastes of Tourism Education (ISTTE)*, Miami, Florida, October 2011.
- [40] **Kubickova, M.** & Wang, Y. (2011). The Main attributes and barriers of collaborative partnership: the case of Orlando CVB. Paper and Proceedings presented at the *16<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*, Houston, Texas, January 2011.

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#### REFEREED POSTERS AT CONFERENCES

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(\* denotes work with students)

- [1] Subedi\*, S., Ma\*, F. & **Kubickova, M.** (2022). Residents' Attitude Towards Tourists Amid COVID-19 Pandemic. 27th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. University of Houston, TX, January 7-8.
- [2] Subedi\*, S., & **Kubickova, M.** (2021). Determinants of Political Trust in Front-line Hotel Employees during COVID-19. *ICHRIE annual summer conference*, Washington, DC, July 2021.
- [3] Lee, S. H., & **Kubickova, M.** (2016). Cuban tourism: Facing opportunities of a new era. *Tourism Travel and Research Association conference*, Vail Valley, Colorado, June 2016.
- [4] **Kubickova, M.**, Smith, S., & Kreeger\*, J. (2015). Motivating factors for hotel green initiatives: A comparison of Aruba and the U.S. general managers. *Sustainability showcase: Research and Practice*, USC – Columbia, South Carolina, September 2015.
- [5] **Kubickova, M.**, & Severt, D. (2012). The Determinants of Service Innovation Strategy (the case of developing nations). Paper and Proceedings presented at the 17<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Auburn, Alabama, January 2012.
- [6] Murphy, K., **Kubickova, M.**, Bilgihan, & A., Boseo, M. (2011). There is no 'I' in service: management perspective of service recovery. Paper and Proceedings presented at the *Eight Annual Showcase of Diverse Student Research, 2011 Graduate Research Forum*, Orlando, Florida, March 2011.
- [7] **Kubickova, M.**, & Ro, H. (2011). Are students 'real people'? The use of student subjects in hospitality research. Paper and Proceedings presented at the 16<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Houston, Texas, January 2011.

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#### BOOK CHAPTERS

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- [1] Subedi, S.\* & **Kubickova, M.** (2023). The impact of government policies on hotel performance during Covid-19 pandemic: The case of the Caribbean countries. In *COVID-19 and the Caribbean: Interdisciplinary Perspectives*. [Published]
- [2] **Kubickova, M.** & Lee, S. H. (2019). Cuba Today: An Overview of Tourism Competitiveness. In Duffy, L. & Klein C. (Eds.), *Tourism and Cuba: Complexities of Tourism Planning and Development*, Rutledge. [Published]
- [3] **Kubickova, M.** (2017). Hotelnictví v kontextu cestovního ruchu z pohledu USA. In *Management služeb hotelnictví a cestovního ruchu* by Šefčík, V., Jeřábek T., & kolektiv. ISBN 978-80-86380-84-1. [Published]
- [4] Croes, R., & **Kubickova, M.** (2016). The various faces of competitiveness in tourism: A survey of the extant literature. In *Sustainable Island Tourism: Competitiveness and Quality of Life* by Modica, P. & Uysal, M. – CABI International. [Published]

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#### RESEARCH GRANTS & FUNDS (selected)

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- [1] INSPIRE: Luxury Hospitality Conference (2024)
- Investigators: **Kubickova, M. (PI)**
  - Granting Agency: Innovation Fund
  - Amount: \$4,250.00 (Submitted)
- [2] Creating employment opportunities for IPSE students in the hotel industry (2024)
- Investigators: **Kubickova, M. (PI)**
  - Granting Agency: The Statler Foundation

- Amount: \$143,000.00 (**Submitted**)
- [3] Navigating the U.S. Workforce: Challenges and Opportunities for International Students in the hotel industry under OPT visa program. (2023)
- Investigators: **Kubickova, M. (PI)**, Subedi, S. (Co-PI)
  - Granting Agency: MGM Resorts International
  - Amount: \$26,019.00 (Not funded)
- [4] Redefining employment opportunities for people with intellectual disabilities in the hotel industry (2024)
- Investigators: **Kubickova, M. (PI)**
  - Granting Agency: The Statler Foundation
  - Amount: \$180,000.00 (**Funded**)
- [5] High tide flooding and the hotel industry: The case of the South Carolina coast (2023)
- Investigators: **Kubickova, M. (PI)**, Ellis, J. T. (Co-PI)
  - Granting Agency: HRTM Seed Grant, USC
  - Amount: \$ 7,500 (**Funded**)
- [6] Measurement of economic resilience of tourism enterprises and its improvement through financial management (2023)
- Investigators: Peláez Verdet, A. (PI), **Kubickova, M. (Co-PI)**, Cerezo, Alfonso, & Lopez, Lidia
  - Granting Agency: University of Malaga
  - Amount: EU 4,982 (**Funded**)
- [7] Faculty Research Grant Award (2023)
- Investigators: **Kubickova, M.**
  - Granting Agency: Walker Institute, USC
  - Amount: \$3,800 (**Funded**)
- [8] THINK: Academia’s Collaborating with The Tourism And Hospitality Industry To Train And Certify The Next Generation Of Employees In South Carolina (2022)
- Investigators: **Kubickova, M. (PI)**, Pennington-Gray, L. (Co-PI)
  - Granting Agency: EDA – American rescue plan act good job challenge grant
  - Amount: \$2,966,541 (Not funded – moved to 2<sup>nd</sup> round of reviews)
- [9] The role of H-2B workers in U.S. luxury resorts (2022)
- Investigators: **Kubickova, M. (PI)**
  - Granting Agency: HRSM Seed Grant, USC
  - Amount: \$ 7,468 (**Funded**)
- [10] Increasing Youth Access to Hotel Education and Careers (2022)
- Investigators: DiPietro, R. (PI), **Kubickova (member)**, Smith (member)
  - Granting Agency: The Statler Foundation
  - Amount: \$75,000 (**Funded**)
- [11] Academic mobility and the promotion of academic education for hospitality students in Honduras Collaboration between: University of South Carolina (USC) & Universidad Tecnológica de Honduras (UTH) (2021)
- Investigators: **Kubickova, M. (PI)**, & Chacon, D.



- Granting Agency: 100,000 Strong in the Americas
  - Amount: \$24,977 (Not Funded)
- [12] The impact of Covid-19 on the mental health of hotel workers (2021)
- Investigators: **Kubickova, M.** & Kim, K.
  - Granting Agency: Office of the VP for Research – USC
  - Amount: \$14,995.76 (Not funded)
- [13] Determinants of Political Trust in Front-line Hotel Employees during Covid-19 pandemic (2021)
- Investigators: Subedi, S., & **Kubickova, M.**
  - Granting Agency: Doctoral Student Seed Grant – College of HRSM
  - Amount: \$1,000 (**Funded**)
- [14] Resort Experience through Virtual Reality (2021)
- Investigators: **Kubickova, M.**, & Xanthakos, J.
  - Granting Agency: Integrative and Experiential Learning - USC
  - Amount: \$2,000 (**Funded**)
- [15] University Libraries Research and Educational Dataset Procurement Grant (2020)
- Investigators: Subedi, S., & **Kubickova, M.**
  - Granting Agency: University Libraries – USC
  - Amount: EU1,500 (\$1,767) (**Funded**)
- [16] Spring 2020 Faculty International Travel Grant (2020)
- Investigators: **Kubickova, M.**
  - Granting Agency: Office of the Provost and Global Carolina – USC
  - Amount: \$1,000 (**Funded**)
- [17] The Distributed Learning Quality Review (DLQR) HRTM 260-OYT (2020)
- Investigators: **Kubickova, M.**
  - Granting Agency: Center for Teaching Excellence - USC
  - Amount: \$500 (**Funded**)
- [18] The Distributed Learning Quality Review (DLQR) HRTM 110-OYT (2019)
- Investigators: **Kubickova, M.**
  - Granting Agency: Center for Teaching Excellence - USC
  - Amount: \$750 (**Funded**)
- [19] Development of Sustainable Agro-Tourism Strategy in Honduras: The case of Cocoa Plantations. (2016)
- Investigators: **Kubickova, M. (PI)**, Campbell, J., & Teegen, H.
  - Granting Agency: College of HRSM - USC
  - Amount: \$8,500 (**Funded**)
- [20] New Study Abroad Grant (2015)
- Investigators: **Kubickova, M. (PI)**
  - Granting Agency: Center for Teaching Excellence - USC
  - Amount: \$3,785 (**Funded**)

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### DISSERTATION & THESES DIRECTED

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#### Ph.D. Dissertation:

- Committee chair: Hani Cho                      University of South Carolina      August 2024 - present

- Committee member: Damla Sonmez University of South Carolina May 2024 - present
- Committee member: Alex Arhin University of South Carolina April 2024 - present
- Committee chair: Swechchha Subedi University of South Carolina August 2020 - July 2024
- Committee member: Hongxiao Yu University of South Carolina August 2021 - March 2023
- Committee member: Madhu Jadnanansing University of Aruba January 2020 - April 2021
- Committee member: Jeff Kreeger University of South Carolina August 2014 - June 2017

#### Master Thesis:

- Thesis Chair: DeAnna Charry University of Aruba August 2021 – April 2022
- Thesis Chair: Maria Quintero University of Aruba August 2021 – April 2022
- Thesis Chair: Stephanie Buskely University of Aruba August 2021 – April 2022
- Thesis Chair: Nathania Taylor University of Aruba August 2021 – December 2021
- Thesis Chair: Nicolete Habibe University of Aruba August 2021 – April 2022
- Thesis Chair: Rousanne de Weever University of Aruba August 2021 – December 2021
- Thesis Chair: Anthony Thijzen University of Aruba August 2021 – April 2022
- Thesis Chair: Carlos E. Lopes University of Aruba March 2016 – June 2019

#### Undergraduate Honors Thesis:

- Thesis Chair: Meghan Penske University of South Carolina January 2024 - present
- Thesis Chair: Brabee Pirnie University of South Carolina December 2023 - present
- Thesis Chair: Roland Joice University of South Carolina October 2023 - present
- Thesis Chair: Rachel Killen University of South Carolina August 2022 – April 2023
- Thesis Chair: Cami Aull University of South Carolina August 2021 – September 2022
- Thesis Chair: Jensen Smith University of South Carolina August 2021 – May 2022
- Thesis Chair: Renee Bawcome University of South Carolina August 2020 – April 2021

### AWARDS/RECOGNITIONS

- [1] Recipient of Career Influencer recognition from *University of South Carolina Career Center* as a key influencer on students' career's journey. (July 22, 2024)
- [2] Recipient of Reviewer of the Year for *Journal of Hospitality & Tourism Cases (JHTC)* at 2024 ICHRIE conference, Montreal, Canada (July, 2024)
- [3] Finalist for 2023-2024 Patricia G. Moody Distinguished Researcher and Scholar of the Year for College of Hospitality, Retail and Sport Management (HRSM), University of South Carolina. (May, 2024)
- [4] Recognized for Visionary Guidance and Exceptional Leadership as ICHRIE SECSA president (2022-2023), Phoenix, AZ (July 2023)
- [5] Recipient of 2021-2022 Service Award for the School of Hotel, Restaurant, and Tourism Management (HRTM), University of South Carolina. (May, 2022)
- [6] Finalist for 2021-2022 Patricia G. Moody Distinguished Researcher and Scholar of the Year for College of Hospitality, Retail and Sport Management (HRSM), University of South Carolina. (May, 2022)
- [7] Recipient of the Best student-led research manuscript at the 7th Annual SECSA-CHRIE Conference – Subedi, S. & Kubickova, M. *Impact of government policies on hotel performance: Case of Australia, China, and the United States*. (virtual – March 4<sup>th</sup>, 2022)
- [8] Recipient of the Top 25 Most Influential Educators in Hospitality 2021 by International Hospitality Institute. (February 1, 2022)

- [9] Finalist for Institute Paul Bocuse Research Award at EuroCHRIE - 2021 conference  
 – **Kubickova, M.** & Campbell, J. (2021). *Hoteliers' attitude toward government support for tourism development: The case of developing economy*. EuroCHRIE: The hospitality & tourism educators (virtual – September 2021)
- [10] Recipient of the Michael J. Mungo Undergraduate Teaching Award (Undergraduate Teaching Award) – honoring innovative professors committed to good teaching at University of South Carolina for 2020/2021. (May, 2021)
- [11] Nominated for The ADEIL High School and College Level Course Awards - honoring outstanding pre-collegiate level (K–12) and college level credit course. (September 2020)
- [12] Nominated for Varney Distinguished Teacher of the Year Award 2020 - College of Hospitality, Retail and Sport Management (HRSM), University of South Carolina.
- [13] Teacher of the Year 2020 – School of Hotel, Restaurant and Tourism Management (HRTM), University of South Carolina.
- [14] Finalist for The Brian J. and Linda L. Mihalik Outstanding Global Scholar Award 2019 – College of Hospitality, Retail and Sport Management (HRSM), University of South Carolina. (May, 2019)
- [15] Finalist for Institute Paul Bocuse Research Award at EuroCHRIE – Dublin 2018  
 – **Kubickova, M.**, Li, H., & Kirimhan, D. (2018). *The role of government in crises Management: The case of developing economies*. *EuroCHRIE: The hospitality & tourism educators*, Dublin, Ireland, November 2018

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#### INVITED PUBLIC LECTURE & KEYNOTE SPEAKER

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- [1] **Kubickova, M.** Marketing & Promotion of ‘clay’ structures in the Czech Republic. *Vysoke Uceni Technicke – Brno*, Czech Republic (July 2022)
- [2] **Kubickova, M.** Hospitality and Tourism in the 21<sup>st</sup> century. *Ustav management, Mendel University*, Brno, Czech Republic (March 2018)
- [3] **Kubickova, M.** Agrotourism and Chocolate Making. Maxcy College, University of South Carolina (February, 2018)
- [4] **Kubickova, M.** The influence of government in sustainable tourism development. *The Importance of Tourism and Ports in Economic Development: Best Practices in Oman and the USA*, Columbia, SC (November, 2017)
- [5] **Kubickova, M.** The purpose of revenue management and its impact on hotel's bottom line. *Ideas Grandes para Pequeñ Hoteles, Hopeh & FECAPH*, Tegucigalpa, Honduras (September, 2016)
- [6] **Kubickova, M.** Hospitality trends in the U.S. *The 9th Annual Scientific Conference of the College of Business and Hotel Management: New trends in gastronomy, hospitality and tourism*, Brno, Czech Republic (April, 2016)

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#### INDUSTRY ACTIVITIES & REPORTS

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- [1] **Kubickova, M.** & Campbell, J. (2017) Development of Sustainable Agro-Tourism Strategy in Honduras: The Case of Cocoa Plantations. Minister for Economic Development, Arnaldo Castillo, Tegucigalpa, Honduras. (May, 2017)

- [2] **Kubickova, M.** (2017) Development of Tourism Strategy for Honduras. Presented to Minister for Economic Development, Arnaldo Castillo, Tegucigalpa, Honduras. (May, 2017)
- [3] **Kubickova, M.** (2017). Hotel development opportunities in Honduras. Minister for Economic Development, Arnaldo Castillo & Minister for Tourism Development, Emilio Silvestri, Tegucigalpa, Honduras (August, 2017)

## PRESS RELEASE & MEDIA

- [1] **Hay potencial para desarrollar turismo agrícola – La docente de la Universidad de Carolina del Sur hizo un estudio sobre Honduras** published in La Prensa (Honduras) August 19th, 2017. Retrieved from [http://www.laprensa.hn/economia/1100159-410/turismo\\_agr%C3%ADcola-marketa\\_kubickova-honduras-](http://www.laprensa.hn/economia/1100159-410/turismo_agr%C3%ADcola-marketa_kubickova-honduras-)
- [2] **Universidad de Carolina del Sur presenta resultados del Agroturismo** published in La Tribuna (Honduras) July 6th, 2017. Retrieved from: <http://www.latribuna.hn/2017/07/06/universidad-carolina-del-sur-presenta-resultados-del-agroturismo/>

## TEACHING EXPERIENCE

### Courses Taught at USC:

- **Introduction to the Hospitality Industry (HTMT 110)** *Face-to-Face & Online*
  - Overall student perception scores (Face-to-Face): **4.79/5.0**
  - Overall student perception scores (Online): **4.90/5.0**
- **Hotel Management (HTMT 260)** *Face-to-Face & Online*
  - Overall student perception scores (Face-to-Face): **4.62/5.0**
  - Overall student perception scores (Online): **4.41/5.0**
- **Personnel Organization and Supervision (HTMT 344)** *Face-to-Face*
  - Overall student perception scores: **4.33/5.0**
- **Resort Development and Management (HTMT 388)** *Face-to-Face*
  - Overall student perception scores: **4.60/5.0**
- **Tourism Festival Planning and Management (HTMT 386)** *Face-to-Face*
  - Overall student perception scores: **4.07/5.0**
- **Hospitality and Tourism Internship (HTMT 495)** *Online*
  - Overall student perception scores: **4.67/5.0**
- **Advance Lodging Management (HTMT 560)** *Face-to-Face & Mix-Mode*
  - Certified as ELO (experiential learning opportunity) & GLD (Graduation w/leadership distinction) class
  - Overall student perception scores: **4.92/5.0**
- **International Hotel Management (HTMT 565)** *Study Abroad*
  - Overall student perception scores: **4.80/5.0**
- **Graduation with Leadership Distinction (UNIV 401)** *Online*
  - Overall student perception scores: **4.55/5.0**
- **Senior Thesis/Project (SCHC499)**
- **Directed Study (HTMT 798)**
- **Dissertation (HTMT 899)**

### Courses Taught at UCF:

- **Lodging Operations (HFT 2254)** *Face-to-Face & Mix-Mode*
  - Overall student perception scores: **4.56 / 5.0**
- **Introduction into Hospitality (HFT 1000)** *Face-to-Face*
  - Overall student perception scores: **4.52 / 5.0**

- **Guest Service management** (HFT 3540)
  - Overall student perception scores: **4.53** / 5.0

*Face-to-Face & Mix-Mode*

### **Workshops Taught for the Professional Development of Hospitality Employees**

2004	Taught Hospitality Management class (2 Sessions)	Boca Raton Resort, FL.
1997-1998	Introduction to Czech Language at University of New Orleans	New Orleans, LA.

### **PROFESSIONAL AFFILIATIONS**

2016 to Present	Faculty Associate, Walker Institute of International and Area Studies <ul style="list-style-type: none"> <li>○ Latin American Studies Program, University of South Carolina</li> </ul>
2015 to Present	Member, Association of North America Higher Education International (ANAHEI)
2014 to Present	Member, Women in Lodging (WIL), South Carolina Chapter
2012 to Present	Member, ICHRIE
2017 to 2018	Maxcy Faculty Fellow, University of South Carolina
2013 to 2019	Member, American Hotel & Lodging Association (AH&LA)
2012 to 2014	Member, Delta Epsilon Iota, Academic Honor Society, University of Central Florida
2011 to 2013	Member, International Society of Tourism and Travel Educators (ISTTE)
2010 to 2011	Member, Rosen College of Hospitality Management, Graduate Hospitality Association
1996 to 1997	Member, Hotel and Restaurant Association, University of New Orleans

### **CERTIFICATIONS**

• 2022-2023 USC Pipeline for Academic Leaders (PAL) program	2022-2023
• Certified in Preventing Harassment and Discrimination: Supervisors with Title IX/Clery Module (USC)	2021
• Certified in Diversity, Equity and Inclusion in the Workplace (USF)	2021
• Certified in Integrative and Experiential Learning (IEL)	2021
• Certified in Advanced Hospitality and Tourism Analytics (CAHTA) – STR Share	2020
• Certified in Online Teaching	2017
• Certified in Case method of teaching: Exploring instructional dilemmas	2015
• Certified in Hotel Industry Analytics (CHIA) – STR Share Center	2015
• Certified in Hotel Business Acumen (HSMIAI)	2014
• Certified Educator Teaching Certification, University of Central Florida <ul style="list-style-type: none"> <li>○ Twelve-week Preparing Future Faculty program.</li> </ul>	2011
• Certified WebCourse Instructor, University of Central Florida	2011
• Summer School 2007 [Personal Development 101] – Four Seasons Palm Beach	2007
• Supervisory Development Program – Four Seasons Palm Beach	2004
• Professional Selling Skills – Hospitality Management Solutions	2000
• Reservations Converting Inquiries - Hospitality Management Solutions	2000

### **CONTINUING EDUCATION**

• Propel Workshop – NSF, NIH grant writing	August 2024-present
• Ways to improve engagement in your life stream course	July 8 <sup>th</sup> , 2020
• Remote Teaching: Best Practices for Improving Live Class Meetings	May 28 <sup>th</sup> , 2020
• Small Changes, High Impacts	May 20 <sup>th</sup> , 2020
• Climbing the Mountain: Guiding Students to Reflect on Research	May 15 <sup>th</sup> , 2020

- Helping students make the most of summer to foster career development. May 6<sup>th</sup>, 2020
- The Ins and Outs of Handshake April 30, 2020
- The Career Center: You offer THAT? Resources to help your students. April 23, 2020
- Introduction to Integrative and Experiential Learning April 22, 2020
- Inclusive Excellence at UofSC April 16, 2020
- Mystery Solved! Getting an Online Course Through APPS and InDev Webinar April 15, 2020
- Engage! Educate! Entertain! Methods for Successful Online Teaching February 4, 2019
- Hands-on Workshop on Learning fuzzy-set Qualitative Comparative Analysis (fsQCA) for Beginners (Macau) December 2, 2018
- Harassment & Discrimination Prevention November 21, 2018
- Diversity: Inclusion in the Modern Workplace November 21, 2018
- Engage your students: Active learning made easy April 19, 2018
- Turning classroom into communities of practice March 30, 2018
  - Critical engagement with course materials and information literacy
- Bringing integrative learning and reflection into your classroom March 30, 2018
- Workshop on conducting searches October 30, 2017
  - hosted by Hernandez Hicks, HR Director of Talent Acquisition
- Effective Online Instruction course May-July, 2017
- Developing your Teaching Persona August 30, 2016
- What constitutes illegal discrimination at USC August 22, 2016
- Program Development Workshop – Study Abroad April 12, 2016
- Alcohol Abroad – Study Abroad April 5, 2016
- Crisis Management Workshop – Study Abroad March 1, 2016
- Flip – Beyond the Basic October 13, 2015
- Proposal Writing II October 1, 2014
- Proposal Writing I September 10, 2014

## SERVICE TO THE PROFESSION

### International Activities – Signed Collaboration Agreements (MOU):

- *Universidad de Málaga, Málaga, Spain & UofSC, Columbia, SC* January 2024
  - Established relationship with Universidad de Málaga. Discussed the opportunities for students and faculty exchange, faculty lectures and research.
- *Vysoké učení technické, Brno, Czech Republic & USC, Columbia, SC* August 2022
  - Established relationship with VUT. Discussed the opportunities for students and faculty exchange, faculty lectures and research.
- *Mendel University, Brno, Czech Republic & USC, Columbia, SC* December 2018
  - Established relationship with Mendlova Univerzita. Discussed the opportunities for students and faculty exchange, faculty lectures and research.
- *Masaryk University, Brno, Czech Republic & USC, Columbia, SC* April 2016
  - Established relationship with Masarykova Univerzita, Ekonomicko-správní fakulta, Katedra regionální ekonomie a správy. Discussed the opportunities for students and faculty exchange.
- *Vysoká Škola obchodní, Brno, Czech Republic & USC, Columbia, SC* April 2016
  - Established relationship with College of Business and Hotel Management. Discussed the opportunities for students and faculty exchange.

### Visiting Faculty (Faculty Affiliate) to USC:

- Antonio Peláez Verdet, Ph.D. August – September, 2023
  - University of Malaga, Spain

- Radmila Presova, Ph.D. August – December, 2019
  - Mendel University, Czech Republic

**Industry:**

- Academic Advisory Committee (AAC) for Hospitality Internships, LLC. January 2024 - present
- Women in Lodging – Guest Speaker Search Committee January 2015 – May 2016
  - Columbia, South Carolina

**Conferences:**

- Lodging track Chair – ICHRIE conference August 2024 - present
- Graduate Scholar Roundtable at USC – planning committee May 2024 - present
- Awards & Board Nomination Committees – ICHRIE August 2023 – July 2024
- Immediate Past President – SECSA-CHRIE August 2023 – July 2024
- SECSA-CHRIE Conference Planning Committee Chair – USC August 2023-March 2024
- Lodging track Co-chair – ICHRIE conferee January 2024 – March 2024
- President – SECSA-CHRIE August 2022 – August 2023
- Interim Vice President – SECSA-CHRIE May 2022 – August 2022
- Director of Industry Services – SECSA-CHRIE August 2020 – May 2022
- Member, Conference planning committee for URM students August 2020 – May 2022
- Member of Scientific Committee
  - The 9<sup>th</sup> Annual Scientific Conference of the College of Business and Hotel Management (Brno, Czech Republic) April 2016

**University/College/Department Level:**

- Member, HRSM Scholarships Committee August 2024 – present
- Faculty advisor, Restaurant and Lodging Association August 2019 – present
- Member, Provost Advisory Committee for Women’s Issues (PACWI) August 2018 – present
  - Women’s Leadership Institute (WLI)
  - *Subcommittee vice-chair*: Leadership & Professional development August 2019 – May 2021
- Member, Various Faculty & Instructors Search Committees August 2015 – present
- Member, Undergraduate Admission Council, USC June 2020 – May 2023
- Member, EXCEL Research Grant Review Committee by The Office of the Vice President for Research & the offices of the President & the Provost December 2022 – January 2023
- Member, USC Presidential Candidate - panel discussion January 2022
- Member, Grad Council Fellowships and Scholarships Committee January 2022 – May 2022
- Member, Michale J. Mungo Undergraduate Teaching Award Committee September 2021 – February 2022
- Member, Graduate Council, USC August 2020 – May 2022
- Chair, HRTM Graduate program self-study Accreditation November 2020 – April 2021
- Member, Faculty Research and Grants committee, College of HRSM August 2019 – May 2020
- Member, Graduate conference planning committee 2022, School of HRTM January 2020 – March 2020
- Member, HRTM Concentration & Specialization Committee September 2018 – March 2019
- Member, Library Representative, College of HRSM August 2017 – May 2019
- Member, Scholarship Committee, College of HRSM August 2014 – May 2016

**Activities:**

- Co-lead group of students in STR&ICHRIE America Student Market Study competition August – November 2023
- Lead group of students in STR Student Market Study Competition, online October 2021
- Lead group of students in HC3 Hilton College Hospitality Hackathon, Houston, TX August 2020
  - Placed third overall out of 27 international universities.

- Lead group of students in STR Student Market Study Competition, New York, NY November 2019
  - Placed fifth overall out of 29 international universities.
- Lead CHIA certification seminar at USC May 2019
  - Certification in Hotel Industry Analyses – 10 students certified.
- Developed study abroad – International Hotel Management (HRTM 565) May 2017, 2019
  - Czech Republic (4 cities, 11-day trip)
- EuroCHRIE challenge 2017, Nairobi, Kenya (*Placed Sixth overall*) March – April 2017
- EuroCHRIE challenge 2016, Budapest, Hungary (*Placed Second overall*) March – April 2016
  - Led a team of 4 students in international ‘RevSim’ competition (REDGlobal)

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## JOURNAL REVIEW EXPERIENCE

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### Journal Guest Editor:

- Journal of Hospitality & Tourism Cases (JHTC) August 2024 - present
  - Guest Editor to Special Issue ‘*Sustainability Case Studies*’
- Journal of Hospitality and Tourism Insight January 2018 - August 2018
  - Guest Editor to Special Issue ‘*Trends and opportunities in lodging research*’ – Journal of Hospitality and Tourism Insight, 1 (3).

### Editorial Board Member

- Journal of Hospitality and Tourism Cases February 2024 - present
- Annals of Tourism Research Empirical Insights October 2023 - present

### Editorial Advisory Board

- Journal of Hospitality and Tourism Insights April 2019 - present
- Journal of Hospitality and Tourism Cases April 2019 - present

### Ad-hoc reviewer:

- Tourism Analysis
- Tourism Management
- Journal of Tourism Research
- International Journal of Hospitality Management
- Journal of Hospitality & Tourism Education
- International Journal of Contemporary Hospitality Management
- Journal of Hospitality and Tourism Technology
- Current Issues in Tourism
- Journal of Hospitality and Tourism Insights
- International Journal of Tourism Research
- Anatolia: An International Journal of Hospitality and Tourism Research
- Journal of Policy Research in Tourism, Leisure and Events
- Tourism Planning & Development
- Journal of Hospitality and Tourism Insights
- International Hospitality Review

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## PROFESSIONAL MANAGEMENT EXPERIENCE

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### Leadership

- Managed 50+ employees on daily bases, including scheduling, employee development, training, and coaching
- Managed the recruitment and hiring of employees, observed staff performance, document observations, and conduct evaluation conferences
- Ensured employee and guest satisfaction on daily basis through implementation of high standards of service, effective communication, teamwork, and supportive, professional environment



- Worked to compile annual budget requests, forecast, marketing strategy, and communication materials
- Worked with various department heads and acted as liaison for various departments
- Worked with various business partners domestically and internationally to ensure customers' satisfaction and business profitability

## PROFESSIONAL EXPERIENCE

08/2014 to present	<p><b>University of South Carolina</b>, Columbia, South Carolina          College of Hospitality, Retail, and Sports Management (HRSM)          School of Hospitality and Tourism Management (HTMT)  <b>Associate Professor</b>  <b>Interim Faculty Director of International Affairs (HRSM)</b>  <b>Ph.D. Program Director</b></p> <p><b>Visiting Professor – University of Malaga, Spain</b>  <b>SmartState center for Economic Development</b>  <b>Assistant Professor</b></p>	<p>08/2020 - present          07/2024 – present          01/2024 – 08/2024          08/2020 – 05/2022          06/2023 – 07/2023          08/2021 – 05/2023          08/2014 - 8/2020</p>
08/2009 to 08/2014	<p><b>University of Central Florida</b>, Orlando, Florida  <b>Graduate Teaching Associate</b> (Instructor of Record)</p> <ul style="list-style-type: none"> <li>• Department of Foodservice &amp; Lodging Management</li> <li>• Department of Hospitality Services</li> </ul>	
07/2004 to 06/2009	<p><b>Four Seasons Palm Beach</b>, Palm Beach, Florida  <b>Reservation and Communication Manager</b>  <b>Resort Assistant Manager</b>  <b>Night Manager</b></p>	
05/2003 to 07/2004	<p><b>Boca Raton Resort</b>, Boca Raton, Florida  <b>Housekeeping Manager</b></p>	
08/2003 – 12/2003	<p><b>International Business Council of South Florida</b>, Fort Lauderdale, FL  <b>Research Associate</b></p>	
01/2002 – 05/2003	<p><b>Florida Atlantic University</b>, Boca Raton, FL  <b>Graduate Assistant</b></p>	
03/2001 to 01/2002	<p><b>The Breakers</b>, Palm Beach, Florida  <b>Reservations Department Supervisor</b>  <b>Room Inventory Coordinator</b></p>	
05/2000 to 03/2001	<p><b>Windsor Court</b>, New Orleans, Louisiana  <b>Management Trainee</b> (Front Desk &amp; Reservations Department)</p>	
12/1999 to 05/2000 03/1996 to 08/1998	<p><b>Steak &amp; Ale Corporation</b>, New Orleans, Louisiana  <b>Server, Bartender, Trainer</b></p>	

## LANGUAGES

- |                       |                   |                   |
|-----------------------|-------------------|-------------------|
| • English – Fluent    | • Czech – Fluent  | • Spanish – Basic |
| • German – Proficient | • Slovak – Fluent |                   |