Assessment of Student Achievements Rubric

Effective, Engaged and Persuasive Communication: Spoken Component

Carolina Core learning outcome: *Students will be able to identify and analyze issues, develop logical and persuasive arguments and communicate ideas for a variety of audiences and purposes through speaking.*

CMS Assessment Rater Form
Please Print or Mark Clearly in Black and Keep Response Inside the Boxes & Circles

○ SAEL 200   ○ SPCH 140   ○ SPCH 230
○ SPCH 260   ○ PHIL325

Assessment Key: N/A= Not Applicable U= Unsatisfactory S= Satisfactory
Any learning outcome with two or more "Unsatisfactory" items must be rated Unsatisfactory.

Student Achievement 1: Students will be able to identify and demonstrate appropriate communication for varied audiences.

	N/A	U	S
Genre of oral communication is appropriate to purpose and context.	○	○	○
Topic appropriate to situation and audience.	○	○	○
Organizational pattern appropriate to situation and audience.	○	○	○
Language reflects choices appropriate to the situation and audience.	○	○	○
OVERALL SA#1 ASSESSMENT	○	○	○

Student Achievement 2: Students will be able to reason clearly in speaking to inform, persuade, and exchange views.

	N/A	U	S
Clearly takes a position appropriate to purpose of the speech.	○	○	○
Provides supporting material, reflecting responsible research.	○	○	○
Arguments are internally coherent.	○	○	○
Body and face communicate effectively.	○	○	○
Vocal quality appropriate to the situation.	○	○	○
OVERALL SA#2 ASSESSMENT	○	○	○

Student Achievement 3: Students will be able to articulate a critical, informed position on an issue and engage in productive and responsible intellectual exchanges that demonstrate the ability to grasp and respond to other positions as well as to set forth their own.

	N/A	U	S
Purpose or thesis clearly communicated.	○	○	○
Reasoning reflects consideration of situation and audience.	○	○	○
Demonstrates an understanding of alternative views.	○	○	○
Responds effectively to objections most likely to exist in audience.	○	○	○
Addresses public issues and/or personal values.	○	○	○
OVERALL SA#3 ASSESSMENT	○	○	○