

**REPORT: COMMITTEE ON CURRICULA & COURSES**  
**For consideration by the Faculty Senate at its April 6, 2022 meeting**

Full proposal details can be found on the Academic Program Proposal System (APPS) available at:

[https://sc.edu/about/offices\\_and\\_divisions/provost/planning/academicprograms/proposals/submitted-for-approval.php](https://sc.edu/about/offices_and_divisions/provost/planning/academicprograms/proposals/submitted-for-approval.php)

*Courses requesting approval to be offered via Distributed Learning are denoted with (DL).*

**Total proposals:**

1. 26 – Arts and Sciences
2. 5 – Business
3. 2 – Education
4. 3 – Hospitality, Retail & Sport Management
5. 1 – Information & Communication
6. 12 – Music

**1. COLLEGE OF ARTS AND SCIENCES**

**Program Changes:**

**a. Chemistry & Biochemistry**

**Change to Major/Degree Program, Chemistry, Bachelor of Science, 120 Credit Hours**

**Original Program Curriculum:**

**Existing Program/Supporting Courses Requirements:**

**3. Program Requirements (28-47 hours)**

Supporting Courses (11 hours)

Course List

Course	Title	Credits
MATH 241	Vector Calculus (*)	3
Select one of the following options:		8
CHEM 141 & 142	Principles of Chemistry I and Principles of Chemistry II (*)	
CHEM 111 & 111L & 112 & 112L	General Chemistry I and General Chemistry I Lab and General Chemistry II and General Chemistry II Lab (*)	
Total Credit Hours		11

**Changes to Program Curriculum:**

**Change Program/Supporting Courses Requirements:**

**3. Program Requirements (28-47 hours)**

Supporting Courses (11 hours)

Course List

Course	Title	Credits
MATH 241	Vector Calculus (*)	3
Select one of the following options:		8
CHEM 141 & 142	Principles of Chemistry I and Principles of Chemistry II (*)	
Total Credit Hours		11
Note: Students transferring in to the major can substitute CHEM 111/CHEM 111L (or transfer equivalent) for CHEM 141 and CHEM 112/CHEM 112L (or transfer equivalent) for CHEM 142.		

## b. Chemistry & Biochemistry

### Change to Major/Degree Program, Chemistry, Bachelor of Science Chemistry, 120 Credit Hours

Existing Program/Supporting Courses Requirements: **Change Program/Supporting Courses Requirements:**

#### 3. Program Requirements (26-37 hours)

#### 3. Program Requirements (26-37 hours)

Supporting Courses (14 hours)

Supporting Courses (14 hours)

Course List		
Course	Title	Credits
MATH 241	Vector Calculus (*)	3
One MATH course beyond MATH 241*		3
Select one of the following options:		8
CHEM 141 & 142	Principles of Chemistry I and Principles of Chemistry II (*)	4
CHEM 111 & 111L & 112 & 112L	General Chemistry I and General Chemistry I Lab and General Chemistry II and General Chemistry II Lab (*)	14
Total Credit Hours		14

Course List		
Course	Title	Credits
MATH 241	Vector Calculus (*)	3
One MATH course beyond MATH 241*		3
CHEM 141	Principles of Chemistry I	4
CHEM 142	Principles of Chemistry II	4
Total Credit Hours		14
Note: Students transferring in to the major can substitute CHEM 111/CHEM 111L (or transfer equivalent) for CHEM 141 and CHEM 112/CHEM 112L (or transfer equivalent) for CHEM 142.		

## c. Chemistry & Biochemistry

### Change to Minor, Chemistry, Bachelor of Science, 18 Credit Hours

Original Program Curriculum:

Changes to Program Curriculum:

Existing Cognate and Minor Requirements:

Change Cognate and Minor Requirements:

#### Minor Requirements

#### Minor Requirements

Prerequisites (9-10 Hours)

Prerequisites (9-10 Hours)

Course List		
Course	Title	Credits
CHEM 111	General Chemistry I	3
CHEM 112	General Chemistry II	3
MATH 111	Basic College Mathematics	3-4
or MATH 115 Precalculus Mathematics		
Total Credit Hours		9-10

Course List		
Course	Title	Credits
CHEM 111	General Chemistry I	3
CHEM 112	General Chemistry II	3
MATH 111	Basic College Mathematics	3-4
or MATH 115 Precalculus Mathematics		
Total Credit Hours		9-10

Required Courses (12 Hours)

Required Courses (12 Hours)

Course List		
Course	Title	Credits
CHEM 321	Quantitative Analysis	3
CHEM 321L	Quantitative Analysis Laboratory	1
CHEM 333	Organic Chemistry I	3

Course List		
Course	Title	Credits
CHEM 321	Quantitative Analysis	3
CHEM 321L	Quantitative Analysis Laboratory	1

CHEM 331L	Essentials of Organic Chemistry Laboratory I	1
CHEM 334	Organic Chemistry II	3
CHEM 332L	Essentials of Organic Chemistry Laboratory II	1
Total Credit Hours		12

#### Chemistry Electives (6 Hours)

##### Course List

Course	Title	Credits
6 additional hours selected from CHEM 300 or above.		
Total Credit Hours		6

CHEM 333	Organic Chemistry I	3
CHEM 331L	Essentials of Organic Chemistry Laboratory I	1
CHEM 334	Organic Chemistry II	3
CHEM 332L	Essentials of Organic Chemistry Laboratory II	1
Total Credit Hours		12

note: CHEM 322 and CHEM 322L may be taken in place of CHEM 321 and CHEM 321L.

#### Chemistry Electives (6 Hours)

##### Course List

Course	Title	Credits
6 additional hours selected from CHEM 300 or above.		
Total Credit Hours		6

note: CHEM 321, CHEM 321L, CHEM 322, and CHEM 322L may not be used as Chemistry Electives. If CHEM 550 is used as a Chemistry Elective, then CHEM 555 and CHEM 556 cannot be used.

### d. Languages, Literatures and Cultures

#### Change to Minor, Spanish, 18 Credit Hours

##### Original Program Curriculum

##### Existing Cognate and Minor Requirements:

Minor Requirements (18 Hours)

*A minimum grade of C is required in all minor courses*

Course List		
Course	Title	Credits
Required Course		
SPAN 302	Advanced Spanish	3
Spanish 200 or Above		
Select 6 hours of SPAN 200 or above <sup>1</sup>		6
Spanish 300 or Above		
Select 9 hours of Spanish 300 or above		9
Total Credit Hours		18

<sup>1</sup> SPAN 615 may not be applied to the minor.

##### Changes to Program Curriculum

##### Change Cognate and Minor Requirements:

Minor Requirements (18 Hours)

*A minimum grade of C is required in all minor courses*

Course List		
Course	Title	Credits
Required Course		
SPAN 302	Advanced Spanish	3
Spanish 200 or Above		
Select 6 hours of SPAN 200 or above <sup>1</sup>		6
Spanish 300 or Above		
Select 9 hours of Spanish 300 or above		9
Total Credit Hours		18

<sup>1</sup> SPAN 615 may not be applied to the minor.

NOTES: Only SPAN courses taken at a level equal to or above a student's language placement score will count towards the minor, unless otherwise approved by the Spanish Program.

Students who place out of the **SPAN 302** requirement should replace it with another SPAN course equal to or above their level of placement.

**New Courses:**

CYBR 391	Special Topics in Cyber Policy and Governance
CYBR 392	Special Topics in Cyber Society and Ethics
CYBR 393	Special Topics in Global Cyber Cultures
ITAL 340	The Other Italians: Emigrants and Immigrants
ITAL 402	Italian Food Culture: Adaptability and Sustainability in Italian and Global Food Systems
ITAL 500	Machiavelli and Renaissance Florence
ITAL 502	Cercasi Umore: Understanding Italy
ITAL 504	The Italian Novella

**Course Changes:**

ARTS 570	Visual Arts Computing New Course Name – Special Topics in Graphic Design
CRJU 420	Analyzing Homicide (DL)
ENGL 280	Literature and Society (DL)
ENGL 419	Topics in English Literature New Course Name – Selected Topics in Pre-1800 Literature and Culture
ENGL 429	Topics in American Literature New Course Name – Selected Topics in Post-1800 Literature and Culture
ENGL 431A	Children's Literature
ENGL 431B	Picture Books
ENGL 432	Young Adult Literature
HIST 105	Introduction to East Asian Civilization (DL)
ITAL 311	Writing in Italian (DL)

POLI 101	Introduction to Global Politics (DL)
POLI 315	International Relations (DL)
PSYC 221	Research Methods in Psychology (DL)
PSYC 300	Human Sexual Behavior (DL)

## **2. DARLA MOORE SCHOOL OF BUSINESS**

### **New Course:**

MKTG 470	Digital Marketing and Social Media Analytics
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### **Course Changes:**

FINA 365	Corporate Financial Analysis (DL)
FINA 369	Personal Finance (DL)
FINA 469	Investment Analysis and Portfolio Management (DL)
IBUS 402	International Marketing (DL)

## **3. COLLEGE OF EDUCATION**

### **Course Changes:**

EDML 598	Internship A in Middle School New Course Number – EDML 498
EDML 599	Internship B in Middle School New Course Number – EDML 499

#### 4. HOSPITALITY, RETAIL AND SPORT MANAGEMENT

**New Course:**

HRTM 595 Hospitality and Tourism Management Field Study (DL)

**Course Changes:**

HRTM 270 Quality Food Production

RETL 295 Retailing Practicum

#### 5. COLLEGE OF INFORMATION AND COMMUNICATIONS

**Course Change:**

JOUR 285 Social Media and Society (DL)

#### 6. SCHOOL OF MUSIC

**New Program:**

**a. Entrepreneurship**

**Entrepreneurship Minor, 18 Credit Hours**

**New Program Curriculum**

**Optional Cognate and Minor Requirements:**

**Entrepreneurship Minor**

Course	Title	Credits
<b>Intro Entrepreneurship (3 hours)</b>		
Select one of the following:		3
<b>ENTR 201</b>	Entrepreneurism and Free Enterprise	
<b>MGMT 472</b>	Entrepreneurship and Small Business (prereq: MGMT 371)	
<b>MUSC 580</b>	Entrepreneurship in Music	
<b>Financial Basics (3 hours)</b>		
Select one of the following:		3
<b>ENTR 301</b>	Startup Finance, Legal Structures, and Business Systems	
<b>ACCT 222</b>	Introduction to Accounting (prereq: MATH 122 or equivalent or sophomore standing)	
<b>MUSC 582</b>	Music and Money	
<b>JOUR 499</b>	Financial Basics	
<b>Applied Entrepreneurship (3 hours)</b>		
Select one of the following:		3
<b>ENTR 401</b>	Applied Entrepreneurship	
<b>MGMT 473</b>	Developing and Launching New Ventures (prereq: MGMT 472)	
<b>Electives (9 hours)</b>		
Select three from the following:		9

<b>ECON 224</b>	Introduction to Economics	
<b>ECON 303</b>	The International Economy (prereq: ECON 224)	
<b>ECON 311</b>	Issues in Economics (prereq: ECON 221 and 222 or ECON 224)	
<b>ECON 321</b>	Intermediate Microeconomic Theory (prereq: ECON 221 and ECON 222, or ECON 224, MATH 122 or MATH 141)	
<b>ECON 503</b>	International Trade Economics (prereq: ECON 321)	
<b>ECON 504</b>	International Monetary Economics (prereq: ECON 322)	
<b>ECON 505</b>	International Developmental Economics (prereq: ECON 221 and ECON 222, or ECON 224)	
<b>ECON 506</b>	Labor Economics and Labor Markets (prereq: ECON 221 and ECON 222, or ECON 224; ECON 321)	
<b>ECON 508</b>	Law and Economics (prereq: ECON 221 and ECON 222, or ECON 224)	
<b>ECON 531</b>	Health Economics (prereq: ECON 221 and ECON 222, or ECON 224)	
<b>ENGL 468</b>	Digital Writing	
<b>ENTR 501</b>	Independent Study in Entrepreneurship	
<b>ENVR 231</b>	Introduction to Sustainability Management and Leadership	
<b>ENVR 331</b>	Integrating Sustainability	
<b>ENVR 531</b>	Sustainability Management and Leadership Strategies	
<b>GEOG 569</b>	International Development and the Environment	
<b>IBUS 301</b>	Introduction to International Business (prereq: MKTG 350 and FINA 363)	
<b>IBUS 402</b>	International marketing (prereq: MKTG 350)	
<b>IBUS 424</b>	Importing and Exporting (prereq: IBUS 310)	
<b>IBUS 429</b>	Comparative Innovation Systems (prereq: IBUS 310)	
<b>ITEC 242</b>	Business Communications (prereq: C or better in both ENGL 101 and ENGL 102)	
<b>JOUR 202</b>	Principles of Advertising and Brand Communications	
<b>JOUR 331</b>	Social Media Marketing Strategy (prereq: C or better in all of the following JOUR 291; JOUR 201 or JOUR 202)	
<b>JOUR 333</b>	Public Relations for Nonprofit Organizations (prereq: JOUR 291)	
<b>JOUR 348</b>	Creative Thinking and Problem Solving	
<b>JOUR 440</b>	Leadership and Internal Relations Management (prereq: C or better in JOUR 201)	
<b>JOUR 451</b>	Freelancing for Creative Professionals	
<b>JOUR 499</b>	Creative Problem Solving	
<b>JOUR 521</b>	Interactive Communications Strategies (prereq: JOUR 202 or MKTG 350)	
<b>JOUR 533</b>	Public Relations Management (prereq: JOUR 201, 436, and senior standing)	
<b>MGMT 371</b>	Principles of Management	
<b>MGMT 374</b>	Strategic Human Resource Management (prereq: MGMT 371)	
<b>MGMT 376</b>	Employee Engagement (prereq: MGMT 371)	
<b>MGMT 401</b>	Negotiation and Conflict in the Workplace (prereq: MGMT 371)	
<b>MGMT 402</b>	Managing Teams in the Workplace (prereq: MGMT 371)	
<b>MGMT 403</b>	Leadership in Organizations (prereq: MGMT 371)	
<b>MGMT 406</b>	International Human Resource Management (prereq: MGMT 374)	
<b>MGMT 474</b>	Executing Strategy in New Ventures (prereq: MGMT 472 and 473)	
<b>MGMT 479</b>	Advanced Issues in Entrepreneurship (prereq: MGMT 472 and 473)	
<b>MKTG 350</b>	Principles of Marketing (prereq: ECON 221, ECON 222, ACCT 225, ACCT 226 for Business Administration majors; ECON 224 and ACCT 222 for non-Business Administration majors)	
<b>MKTG 351</b>	Consumer Behavior (prereq: C or better in MKTG 350)	
<b>MKTG 352</b>	Principles of Marketing Research (prereq: MKTG 350, MGSC 291)	
<b>MKTG 445</b>	Sales Strategy (prereq: MKTG 350)	
<b>MKTG 448</b>	Pricing Strategy and Analytics (prereq: B+ or better in MGSC 291.)	

<b>MKTG 457</b>	Personal Selling and Sales Management (prereq: MKTG 350)	
<b>MKTG 460</b>	Product and Brand Management (prereq: C or better in MKTG 350)	
<b>PCAM 205</b>	Foundations of Leadership	
<b>PHIL 324</b>	Business Ethics	
<b>POLI 215</b>	Introduction to Leadership Studies	
<b>SPTE 380</b>	Sport and Entertainment Marketing (prereq: MKTG 350)	
<b>SPTE 440</b>	Sport and Entertainment Business and Finance (prereq: FINA 363 or FINA 333)	
<b>SPTE 444</b>	Sport and Entertainment Event Management (prereq: SPTE 380, SPTE 440)	
<b>MUSC 590</b>	Seminar in Music Entrepreneurship	
<b>Total Credit Hours</b>		<b>18</b>

Note: When a student's program of study requires courses included in the Entrepreneurship minor, that course cannot be used to fulfill both the requirements for the program and the requirements for the minor. Where such overlap exists between the requirements of the program and the minor, the student will need to take additional courses from the Electives list above to fulfill the 18 hours required by the minor.

### **New Courses:**

- ENTR 201 Entrepreneurism and Free Enterprise (DL)
- ENTR 301 Startup Finance, Legal Structures, and Business (DL)
- ENTR 401 Applied Entrepreneurship (DL)
- ENTR 501 Independent Study in Entrepreneurship (DL)
- MUSC 370 Introduction to Teaching Artistry

### **Course Changes:**

- MUED 533P Practicum in Methods of String Instruction I  
New Name – Practicum in Orchestra Methods I
- MUED 534 Methods of String Instruction II  
New Name – Orchestra Methods II
- MUSC 100 Recital Class  
New Name – Music Convocation
- MUSC 219 Jazz Improvisation I
- MUSC 220 Jazz Improvisation II
- MUSC 330 Jazz Improvisation IV