

REPORT: COMMITTEE ON CURRICULA & COURSES
For consideration by the Faculty Senate at its October 4, 2023, meeting

Proposal summaries are provided below. Full proposals can be viewed by logging in to the approval site (<https://usbulletins-next.sc.edu/courseleaf/approve/>) and selecting "Faculty Senate Officer" in the drop-down menu under Your Role. Note that you may view the proposals and add comments, but you may not edit or approve proposals. Also note that you need to use your USC network username in all lowercase to access the site. If you have trouble logging in, please contact the Office of Academic Programs at acadprog@mailbox.sc.edu.

The Curricula and Courses committee chairs welcomes questions and concerns in advance of the Faculty Senate meeting. If possible, please contact co-chairs Sharon Gumina (Gumina@mailbox.sc.edu) and Brian Habing (habing@stat.sc.edu) by noon October 2nd or earlier.

Courses requesting approval to be offered via Distributed Learning/online are denoted with (DL). New courses and changes to course modality effective Summer 2023. Course changes effective Fall 2024.

New programs are effective upon receiving all approvals. Program changes effective Fall 2024.

Total Proposals:

- 4 – College of Information & Communications
- 25 – College of Engineering & Computing
- 12 – College of Arts and Sciences
- 1 – College of Education
- 3 – Interdisciplinary Studies

1. College of Information & Communications

Program Changes:

1. **Mass Communications, B.A.J.M.C.**
 - a. **Updating Admissions Requirements**

Admissions

Entrance Requirements

Freshman Students

In order to be admitted to a program of student in the School of Journalism and mass Communications, freshmen must meet all University admission requirements. In order to continue in the program, each student must attain a minimum USC GPA 2.50 upon completion of 30 degree-applicable hours. Credit received for remedial work is not counted toward the 30 hours.

Transfer Students

A student desiring to transfer to the School of Journalism and Mass Communications, from either another college of the University or another institution, must have a cumulative minimum GPA 2.50 on all work attempted. Transfer students from other institutions must take at least half the journalism and mass communications course work in residence at the University of South Carolina Columbia. Other journalism and mass communications courses from those institutions may be used as journalism and

mass communications electives at the discretion of the SJMC administration. No more than 12 semester hours of journalism and mass communications related courses from non-ACEJMC-accredited institutions will be applied toward the journalism and mass communications degree.

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b. Updating Carolina Core Requirements

1. Carolina Core Requirements (31-44 hours)

CMW – Effective, Engaged, and Persuasive Communication: Written (6 hours)

must be passed with a grade of C or higher

- ENGL 101
- ENGL 102

ARP – Analytical Reasoning and Problem Solving (6-7 hours)

- STAT 110, STAT 112, STAT 201, STAT 205 or STAT 206
- Choose one from STAT 110, STAT 112, STAT 201, STAT 205, or STAT 206 AND
- STAT 201 or STAT 205 choose any other approved CC-ARP course

SCI – Scientific Literacy (7 hours)

Two approved Carolina Core Scientific Literacy courses, ~~from the natural sciences~~, including one laboratory course

GFL – Global Citizenship and Multicultural Understanding: Foreign Language (0-6 hours)

Demonstration of proficiency in one foreign language (except Latin or Ancient Greek) equivalent to the minimal passing grade on the exit examination in 122. Students can demonstrate this proficiency by successfully completing Phase II of the Proficiency Test or by successfully completing the 122 course, including the exit exam administered as

part of that course.

- **CC-GFL courses**

GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)

One US History course selected from the following:

- **HIST 111**
- **HIST 112**
- **HIST 201**
- **SOST 202 HIST 112**

GSS – Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)

- any **CC-GSS course**

AIU – Aesthetic and Interpretive Understanding (3 hours)

- any **CC-AIU course**

CMS – Effective, Engaged, and Persuasive Communication: Spoken Component¹ (0-3 hours)

Select one from the following:

- **SPCH 140SPCH 145SPCH 230 any overlay or stand-alone **CC-CMS course****

SPCH 260 INF – Information Literacy¹ (0-3 hours)

- any overlay or stand-alone **CC-INF course**

VSR – Values, Ethics, and Social Responsibility¹ (0-3 hours)

- any overlay or stand-alone **CC-VSR course**

c. **Updating College Requirements**

2. College Requirements (12-15 ~~18-21~~ hours)

Foreign Language (0-3 hours)

- only if needed to meet 122-level proficiency

History (3 hours) ~~Literature (3 hours)~~

Course	Title	Credits
Select one of the following:		3
<u>ENGL 282</u>	Special Topics in Fiction	
<u>ENGL 283</u>	Special Topics in British Literature	
<u>ENGL 284</u>	Drama	
<u>ENGL 285</u>	Special Topics in American Literature	
<u>ENGL 286</u>	Poetry	
<u>ENGL 287</u>	American Literature	
<u>ENGL 288</u>	English Literature	
Total Credit Hours		0

Course List

Course	Title	Credits
Select one of the following:		3
<u>HIST 101</u>	European Civilization from Ancient Times to the Mid-17th Century	
<u>HIST 102</u>	European Civilization from the Mid-17th Century	
<u>HIST 112</u>	<u>Introduction to South Asian History</u>	
<u>HIST 104</u>	Introduction to the Civilization of the Islamic Middle East	
<u>HIST 105</u>	Introduction to East Asian Civilization	
<u>HIST 106</u>	Introduction to African History	
<u>HIST 107</u>	Introduction to Ancient Near Eastern Civilization	
<u>HIST 108</u>	Science and Technology in World History	
<u>HIST 109</u>	Introduction to Latin American Civilization	
<u>HIST 110</u>	<u>Conquest, Colonization, and Captivity: A Cultural History of the Americas from 1441 to 1888</u>	
<u>ARTH 107</u>	<u>History of Asian Art</u>	
<u>FAMS 300</u>	<u>Film and Media History</u>	
<u>GERM 280</u>	<u>German Culture and Civilization</u>	
Course List		

Social Science (3 hours)

- JOUR courses used to fulfill College Requirements may not also be used in the major. ~~any CC-GSS course~~

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Course	Title	Credits
Select one of the following:		3
Any CC-GSS course		
<u>JOUR 243</u>	<u>Sports Activism and Media</u>	
<u>JOUR 285</u>	<u>Social Media and Society</u>	
<u>JOUR 303</u>	<u>Law and Ethics of Mass Communications</u>	

Course	Title	Credits
<u>JOUR 304</u>	<u>Internet and Social Media Law</u>	
<u>JOUR 307</u>	<u>Media, Sports and Race</u>	
<u>JOUR 308</u>	<u>Media and Youth</u>	
<u>JOUR 309</u>	<u>Hip Hop, Media and Society</u>	
<u>JOUR 311</u>	<u>Minorities, Women, and the Mass Media</u>	
<u>JOUR 345</u>	<u>Gender, Sexuality, and Sports Media</u>	
<u>JOUR 391</u>	<u>Sports Media and Society</u>	
<u>JOUR 394</u>	<u>Sports Media Ethics</u>	
<u>JOUR 398</u>	<u>Diversity Topics in Mass Media</u>	
<u>JOUR 596</u>	<u>Study Abroad in Journalism and Mass Communications</u>	
Course List		

Social or Behavioral Science (3 hours)

- ~~A 300-level or higher course from HIST or POLI or three hours of Social or Behavioral Sciences at the 300 level or higher from:~~ [JOUR courses used to fulfill College Requirements may not also be used in the major.](#)
- [Any course from HIST- History; POLI- Political Science; AFAM- African-American Studies; ANTH- Anthropology; COLA- College of Liberal Arts; CRJU- Criminal Justice; GEOG- Geography \(except GEOG 545 and GEOG 546\);](#) ~~GEOG-Geography (except GEOG 545 and GEOG 546);~~ [LASP-Latin American Studies; POLI- Political](#) ~~POLI-Political~~ [Science; PSYC- Psychology; SOCY- Sociology; SOST- Southern Studies; WGST- Women and Gender](#) [Studies, or any one of the following JOUR courses:](#) ~~Studies.~~
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Course	Title	Credits
<u>JOUR 243</u>	<u>Sports Activism and Media</u>	
<u>JOUR 285</u>	<u>Social Media and Society</u>	
<u>JOUR 303</u>	<u>Law and Ethics of Mass Communications</u>	
<u>JOUR 304</u>	<u>Internet and Social Media Law</u>	
<u>JOUR 307</u>	<u>Media, Sports and Race</u>	

Course	Title	Credits
<u>JOUR 308</u>	<u>Media and Youth</u>	
<u>JOUR 309</u>	<u>Hip Hop, Media and Society</u>	
<u>JOUR 311</u>	<u>Minorities, Women, and the Mass Media</u>	
<u>JOUR 345</u>	<u>Gender, Sexuality, and Sports Media</u>	
<u>JOUR 391</u>	<u>Sports Media and Society</u>	
<u>JOUR 394</u>	<u>Sports Media Ethics</u>	
<u>JOUR 398</u>	<u>Diversity Topics in Mass Media</u>	
<u>JOUR 595</u>	<u>Domestic Study Away in Journalism and Mass Communications</u>	
Course List		

Additional SJMC Requirements (3 (6 hours))

Select any one of the following:

Course	Title	Credits
ECON 224	Introduction to Economics	3
MKTG 350	Principles of Marketing	3
or MGMT 371	Principles of Management	
Total Credit Hours		0
Course List		
Course	Title	Credits
<u>ECON 224</u>	<u>Introduction to Economics</u>	3
<u>MKTG 350</u>	<u>Principles of Marketing</u>	3
<u>MGMT 371</u>	<u>Principles of Management</u>	3
Course List		

d. **Updating Program Requirements**

Program Requirements (12-29 (12-23 hours)

Minor (18 hours)

A student in the School of Journalism and Mass Communications may choose to complete a minor consisting of 18 credit hours of prescribed courses. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. All minor courses must be passed with a grade of C or better. ~~better.~~

~~A minor form must be completed and approved by the school after the student has completed 30 hours of coursework.~~ **Cognate (12 hours)**

Electives (0-17 hours)

Electives cannot include courses of a remedial or developmental nature.

~~Electives (0-11 hours) The Carolina Core, additional SJMC General Education Requirements, Minor/Cognate and Electives outside of the SJMC must include at least 72 semester hours in academic subjects. Students with fewer than 72 hours in general education courses must take enough electives to fulfill the 72-hour minimum. No elective courses of a remedial, developmental nature may apply as credit toward the 72-hour minimum.~~

e. **Updating Major Requirements**

4. Major Requirements (48 hours)

A minimum grade of C is required in all major courses

~~Major Courses (30 hours) Leadership with Distinction Pathway (6 hours) Choose one of the University's Leadership with Distinction Pathways: Global Learning, Research, Civic Engagement, or Community Service. Courses listed under each pathway are examples that address the pathway's learning outcomes. Except for the required courses identified, other relevant courses that address the pathway outcomes may be substituted per approval of advisor. Global Learning (6 hours) Research (6 hours) Professionals & Civic Engagement (6 hours) Community Service (6 hours) Two approved SJMC service learning or community engagement electives Diversity and Social Advocacy (6 hours) Note: The major in Mass Communications aligns with Graduation with Leadership Distinction. Further information on Graduation with Leadership Distinction can be obtained through the Center for Integrative and Experiential Learning.~~ **Major Courses (33 Electives (12 hours)**

Course	Title	Credits
<u>JOUR 311</u>	Minorities, Women, and the Mass Media	3
Select one of the following approved SJMC Diversity and Social Advocacy electives:		3
<u>JOUR 501</u>	Freedom, Responsibility, and Ethics of the Mass Media	
<u>JOUR 508</u>	Faith, Values, and the Mass Media	

Course	Title	Credits
Total Credit Hours		0

Course List

Course	Title	Credits
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Select two of the following approved Professional & Civic Engagement electives:	6
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<u>JOUR 303</u>	Law and Ethics of Mass Communications	
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<u>JOUR 436</u>	Public Relations Writing	
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<u>JOUR 501</u>	Freedom, Responsibility, and Ethics of the Mass Media	
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<u>JOUR 536</u>	Crisis Communications	
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<u>JOUR 537</u>	The Carolina Agency	
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<u>JOUR 539</u>	Ethics in Public Relations and Public Policy	
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Total Credit Hours		0
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Course List

Course	Title	Credits
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<u>JOUR 332</u>	Mass Communications Research	3
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Select one approved SJMC research elective	3
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Total Credit Hours		0
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Course List

Course	Title	Credits
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<u>JOUR 504</u>	International Mass Communications	3
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Select one approved SJMC international elective	3
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Total Credit Hours		0
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Course List

Course	Title	Credits
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<u>JOUR 101</u>	Media and Society	3
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<u>JOUR 291</u>	Writing for Mass Communications	3
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Course	Title	Credits
<u>JOUR 303</u>	Law and Ethics of Mass Communications	3
or <u>JOUR 304</u>	Internet and Social Media Law	
Foundational courses requirement:		9
<u>JOUR 201</u>	Principles of Public Relations	
<u>JOUR 202</u>	Principles of Advertising and Brand Communications	
<u>JOUR 203</u>	Principles of Visual Communications	
<u>JOUR 204</u>	Principles of Journalism	
<u>JOUR 205</u>	History and Philosophy of the Mass Media	
<u>JOUR 306</u>	Theories of Mass Communications	
<u>JOUR 311</u>	<u>Minorities, Women, and the Mass Media</u>	
<u>DEI elective course requirement. Select one of the following:</u>		3
<u>JOUR 307</u>	<u>Media, Sports and Race</u>	
<u>JOUR 309</u>	<u>Hip Hop, Media and Society</u>	
<u>JOUR 345</u>	<u>Gender, Sexuality, and Sports Media</u>	
<u>JOUR 398</u>	<u>Diversity Topics in Mass Media</u>	
Advanced course requirement. Select three of the following:		9
<u>JOUR 501</u>	Freedom, Responsibility, and Ethics of the Mass Media	
<u>JOUR 504</u>	<u>International Mass Communications</u>	
<u>JOUR 506</u>	Mass Media Criticism	
<u>JOUR 507</u>	<u>Health Communication: The Science and Practice</u>	
<u>JOUR 509</u>	<u>Environmental Communication: The Science and Practice</u>	
<u>JOUR 542</u>	Public Opinion and Persuasion	
<u>JOUR 597</u>	<u>Internship in Mass Communications</u>	
Capstone Portfolio Course		
<u>JOUR 515</u>	Mass Communications Capstone Portfolio	3

Course	Title	Credits
Total Credit Hours		33
Course List		

Major Electives (15 hours)

Course	Title	Credits
<u>Five JOUR electives of the students' choice: at least 3 hours and no more than 6 hours must be from the skills courses below.</u>		15
<u>JOUR 245</u>	<u>Live Television Sports Production</u>	
<u>JOUR 316</u>	<u>Toolkit for Concept Development</u>	
<u>JOUR 317</u>	<u>Toolkit for Brand Communication: Creative Execution</u>	
<u>JOUR 346</u>	<u>Graphics for Visual Communications</u>	
<u>JOUR 347</u>	<u>Photography for Visual Communications</u>	
<u>JOUR 361 & 361L</u>	<u>Introductory Reporting and Writing and Introductory Reporting and Writing Lab</u>	
<u>JOUR 362</u>	<u>Editing</u>	
<u>JOUR 371</u>	<u>Social Media and Mobile Journalism</u>	
<u>JOUR 392</u>	<u>Podcasting and Audio Production</u>	
<u>JOUR 393</u>	<u>Digital Signage</u>	
<u>JOUR 416</u>	<u>Creative: Strategy to Execution</u>	
<u>JOUR 437</u>	<u>Advanced Public Relations Writing</u>	
<u>JOUR 438</u>	<u>Media Relations</u>	
<u>JOUR 443</u>	<u>Sports Announcing</u>	
<u>JOUR 444</u>	<u>Multimedia Sports Storytelling</u>	
<u>JOUR 446</u>	<u>Informational Graphics</u>	
<u>JOUR 447</u>	<u>Video for Visual Communications</u>	

Course	Title	Credits
<u>JOUR 448</u>	<u>Multimedia for Visual Communications</u>	
<u>JOUR 449</u>	<u>Design of Online Content</u>	
<u>JOUR 450</u>	<u>Studio and Location Lighting for Still Photography</u>	
<u>JOUR 452</u>	<u>Photojournalism</u>	
<u>JOUR 461</u>	<u>Sports Journalism</u>	
<u>JOUR 472</u>	<u>Power Producing</u>	
<u>JOUR 482</u>	<u>Business Reporting and Writing</u>	
<u>JOUR 483</u>	<u>Reporting and Writing About the Economy</u>	
<u>JOUR 516</u>	<u>Advanced Creative</u>	
<u>JOUR 518</u>	<u>Brand Communications Practicum/Competitions</u>	
<u>JOUR 521</u>	<u>Interactive Communication Strategies</u>	
<u>JOUR 534</u>	<u>Publication Writing and Design</u>	
<u>JOUR 538</u>	<u>The Bateman Team</u>	
<u>JOUR 550</u>	<u>Advanced Magazine Article Writing</u>	
<u>JOUR 553</u>	<u>Motion-Based Graphics for Visual Communications</u>	
<u>JOUR 566</u>	<u>Magazine Article Writing</u>	
<u>JOUR 573</u>	<u>Editorial and Opinion Writing</u>	
<u>JOUR 576</u>	<u>Reporting Public Affairs</u>	
<u>JOUR 579</u>	<u>Broadcast Announcing</u>	
Total Credit Hours		15
Course List		

Concentration in Sports Media (12 hours) *Optional*

~~Students may choose to complete a concentration in sports media.~~

Students may choose to complete a concentration in sports media. The sports media concentration may be used to fulfill 12 hours of the major elective requirements.

Course	Title	Credits
<u>JOUR 391</u>	Sports Media and Society	3
Select three elective courses from the following:		9
<u>JOUR 243</u>	Sports Activism and Media	
<u>JOUR 244</u>	Special Topics in Sports Media	
<u>JOUR 245</u>	Live Television Sports Production	
<u>JOUR 343</u>	Social Media for Sports Media	
<u>JOUR 345</u>	Gender, Sexuality, and Sports Media	
<u>JOUR 428</u>	Super Bowl Commercials	
<u>JOUR 443</u>	Sports Announcing	
<u>JOUR 444</u>	Multimedia Sports Storytelling	
<u>JOUR 461</u>	Sports Journalism	
<u>JOUR 499</u>	Special Topics	
<u>JOUR 597</u>	Internship in Mass Communications	
Total Credit Hours		12
Course List		

f. Updating Program learning Outcomes

Program Learning Outcomes	
Outcome 1	Students graduating from the Mass Communications, B.A.J.M.C. program will be able to...
Outcome 1 ²	Demonstrate the ability to conduct research, gather information, write clearly and correctly and present relevant news or persuasive information at a professional level.
Outcome 2 ³	Think critically, creatively and independently; evaluate their own work and the work of others for accuracy, fairness, clarity, style and correctness.
Outcome 3 ⁴	Understand the history of journalism and mass communications, the diversity of groups in a global society in relationship to communications and the role of journalism and mass communications in society.

Program Learning Outcomes	
Outcome 4 5	Understand the ethical concepts, legal implications, considerations and practices that guide the mass media professions.
Outcome 5 6	Demonstrate the ability to apply tools and technologies appropriate for the production, editing and presentation of visual, aural, textual or other media content.
Outcome 6 7	Apply basic numerical and statistical concepts and methods appropriate for the communications professions.

2. Public Relations, B.A.J.M.C.

a. Updating Admissions Requirements

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Admissions

Entrance Requirements

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ARP – Analytical Reasoning and Problem Solving (6-7 hours)

- Choose one from STAT 110, STAT 112, STAT 201, STAT 205, or STAT 206 AND
- ~~STAT 201 or STAT 205~~ Choose or any additional ~~other~~ approved CC-ARP course

SCI – Scientific Literacy (7 hours)

Two approved Carolina Core Scientific Literacy courses, ~~from the natural sciences~~, including one laboratory course

GFL – Global Citizenship and Multicultural Understanding: Foreign Language (0-6 hours)

Demonstration of proficiency in one foreign language (except Latin or Ancient Greek) equivalent to the minimal passing grade on the exit examination in 122. Students can demonstrate this proficiency by successfully completing Phase II of the Proficiency Test or by successfully completing the 122 course, including the exit exam administered as part of that course.

- CC-GFL courses

GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)

One US History course selected from the following:

- HIST 111
- HIST 112
- HIST 201
- HIST 214
- SOST 202 ~~HIST 112~~

GSS – Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)

- any CC-GSS course

AIU – Aesthetic and Interpretive Understanding (3 hours)

- any CC-AIU course

CMS – Effective, Engaged, and Persuasive Communication: Spoken Component¹ (0-3 hours)

Select one from the following:

- ~~SPCH 140~~~~SPCH 145~~~~SPCH 230~~ any overlay or stand-alone CC-CMS course ~~SPCH 260~~

c. Updating College Requirements

2. College Requirements (12-15 ~~(18-21)~~ hours)

Foreign Language (0-3 hours)

- only if needed to meet 122-level proficiency

History (3 hours) ~~Literature (3 hours)~~

Course	Title	Credits
Select one of the following:		3
ENGL 282	Special Topics in Fiction	
ENGL 283	Special Topics in British Literature	
ENGL 284	Drama	
ENGL 285	Special Topics in American Literature	
ENGL 286	Poetry	
ENGL 287	American Literature	
ENGL 288	English Literature	
Total Credit Hours		0

Course List

Course	Title	Credits
Select one of the following:		3
<u>HIST 101</u>	European Civilization from Ancient Times to the Mid-17th Century	
<u>HIST 102</u>	European Civilization from the Mid-17th Century	
<u>HIST 103</u>	<u>Introduction to South Asian History</u>	
<u>HIST 104</u>	Introduction to the Civilization of the Islamic Middle East	
<u>HIST 105</u>	Introduction to East Asian Civilization	
<u>HIST 106</u>	Introduction to African History	
<u>HIST 107</u>	Introduction to Ancient Near Eastern Civilization	

Course	Title	Credits
<u>HIST 108</u>	Science and Technology in World History	
<u>HIST 109</u>	Introduction to Latin American Civilization	
<u>HIST 110</u>	<u>Conquest, Colonization, and Captivity: A Cultural History of the Americas from 1441 to 1888</u>	
<u>ARTH 107</u>	<u>History of Asian Art</u>	
<u>FAMS 300</u>	<u>Film and Media History</u>	
<u>GERM 280</u>	<u>German Culture and Civilization</u>	
Course List		

Social Science (3 hours)

- JOUR courses used to fulfill College Requirements may not also be used in the major. ~~any CC-GSS course~~
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Course	Title	Credits
Select one of the following:		3
Any CC-GSS course		
<u>JOUR 243</u>	<u>Sports Activism and Media</u>	
<u>JOUR 285</u>	<u>Social Media and Society</u>	
<u>JOUR 303</u>	<u>Law and Ethics of Mass Communications</u>	
<u>JOUR 304</u>	<u>Internet and Social Media Law</u>	
<u>JOUR 307</u>	<u>Media, Sports and Race</u>	
<u>JOUR 308</u>	<u>Media and Youth</u>	
<u>JOUR 309</u>	<u>Hip Hop, Media and Society</u>	
<u>JOUR 311</u>	<u>Minorities, Women, and the Mass Media</u>	
<u>JOUR 345</u>	<u>Gender, Sexuality, and Sports Media</u>	
<u>JOUR 391</u>	<u>Sports Media and Society</u>	

Course	Title	Credits
<u>JOUR 394</u>	<u>Sports Media Ethics</u>	
<u>JOUR 398</u>	<u>Diversity Topics in Mass Media</u>	
<u>JOUR 596</u>	<u>Study Abroad in Journalism and Mass Communications</u>	

Course List

Social or Behavioral Science (3 hours)

- ~~A 300-level or higher course from HIST or POLI or three hours of Social or Behavioral Sciences at the 300 level or higher from:~~ [JOUR courses used to fulfill College Requirements may not also be used in the major.](#)
- [Any course from HIST- History; POLI- Political Science; AFAM- African-American Studies; ANTH- Anthropology; COLA- College of Liberal Arts; CRJU- Criminal Justice; GEOG- Geography \(except GEOG 545 and GEOG 546\);](#) ~~GEOG-Geography (except GEOG 545 and GEOG 546);~~ [LASP-Latin American Studies; POLI- Political](#) ~~POLI- Political~~ [Science; PSYC- Psychology; SOCY- Sociology; SOST- Southern Studies; WGST- Women and Gender](#) [Studies, or any one of the following JOUR courses:](#) ~~Studies.~~

Course	Title	Credits
<u>JOUR 243</u>	<u>Sports Activism and Media</u>	
<u>JOUR 285</u>	<u>Social Media and Society</u>	
<u>JOUR 303</u>	<u>Law and Ethics of Mass Communications</u>	
<u>JOUR 304</u>	<u>Internet and Social Media Law</u>	
<u>JOUR 307</u>	<u>Media, Sports and Race</u>	
<u>JOUR 308</u>	<u>Media and Youth</u>	
<u>JOUR 309</u>	<u>Hip Hop, Media and Society</u>	
<u>JOUR 311</u>	<u>Minorities, Women, and the Mass Media</u>	
<u>JOUR 345</u>	<u>Gender, Sexuality, and Sports Media</u>	
<u>JOUR 391</u>	<u>Sports Media and Society</u>	
<u>JOUR 394</u>	<u>Sports Media Ethics</u>	
<u>JOUR 398</u>	<u>Diversity Topics in Mass Media</u>	

Course	Title	Credits
<u>JOUR 595</u>	<u>Domestic Study Away in Journalism and Mass Communications</u>	

Additional SJMC Requirements (3 ~~6~~ hours)

Select any one of the following:

Course	Title	Credits
ECON 224	Introduction to Economics	3
MKTG 350	Principles of Marketing	3
or MGMT 371	Principles of Management	
Total Credit Hours		0
Course List		
Course	Title	Credits
<u>ECON 224</u>	<u>Introduction to Economics</u>	3
<u>MKTG 350</u>	<u>Principles of Marketing</u>	3
<u>MGMT 371</u>	<u>Principles of Management</u>	3
Course List		

d. **Updating Program Requirements**

3. Program Requirements (13-29 ~~12-23~~ hours)

Minor (18 hours)

A student in the School of Journalism and Mass Communications may choose to complete a minor consisting of 18 credit hours of prescribed courses. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. All minor courses must be passed with a grade of C or better.

~~better.~~

~~A minor form must be completed and approved by the school after the student has completed 30 hours of course work. Cognate (12 hours)~~

Electives (0-17 hours)

Electives cannot include courses of a remedial or developmental nature.

~~Electives (0-11 hours) the Carolina Core, additional SJMC General Education Requirements, Minor/ Cognate and Electives outside of the SJMC must include at least 72 semester hours in academic subjects. Students with fewer than 72 hours in general education courses must take enough electives to fulfill the 72-hour minimum. No~~

elective courses of a remedial, developmental nature may apply as credit toward the 72 hour minimum.

e. **Updating Major Requirements**

4. Major Requirements (48 hours)

A minimum grade of C is required in all major courses

Major Courses (30 ~~27~~ hours)

Course	Title	Credits
<u>JOUR 101</u>	Media and Society	3
<u>JOUR 201</u>	Principles of Public Relations	3
<u>JOUR 203</u>	Principles of Visual Communications	3
<u>JOUR 291</u>	Writing for Mass Communications	3
<u>JOUR 303</u>	Law and Ethics of Mass Communications	3
or <u>JOUR 304</u>	Internet and Social Media Law	
<u>JOUR 332</u>	Mass Communications Research	3
<u>JOUR 436</u>	Public Relations Writing	3
<u>JOUR 531</u>	Public Relations Campaigns	3
<u>JOUR 533</u>	Public Relations Management	3
<u>JOUR 539</u>	<u>Ethics in Public Relations and Public Policy</u>	<u>3</u>
Total Credit Hours		30

Course List

Major Electives (18 ~~21~~ hours)

Course	Title	Credits
Two Public Relations Directed Electives		
Select two of the following writing courses:		6
<u>Select one of the following writing courses:</u>		<u>3</u>
<u>JOUR 362</u>	Editing	
<u>JOUR 416</u>	Creative: Strategy to Execution	
<u>JOUR 437</u>	Advanced Public Relations Writing	
<u>JOUR 534</u>	Publication Writing and Design	
<u>JOUR 566</u>	Magazine Article Writing	
Select one of the following work experience courses:		3
<u>JOUR 518</u>	Brand Communications Practicum/Competitions	
<u>JOUR 537</u>	The Carolina Agency	
<u>JOUR 538</u>	The Bateman Team	
<u>JOUR 597</u>	Internship in Mass Communications	
One JOUR Concept/Lecture Course		
Select one of the following:		3
<u>JOUR 205</u>	History and Philosophy of the Mass Media	
<u>JOUR 306</u>	Theories of Mass Communications	
<u>JOUR 311</u>	Minorities, Women, and the Mass Media	

Course	Title	Credits
<u>JOUR 499</u>	Special Topics	
<u>JOUR 501</u>	Freedom, Responsibility, and Ethics of the Mass Media	
<u>JOUR 504</u>	International Mass Communications	
<u>JOUR 506</u>	Mass Media Criticism	
<u>JOUR 507</u>	Health Communication: The Science and Practice	
<u>JOUR 508</u>	Faith, Values, and the Mass Media	
<u>JOUR 539</u>	Ethics in Public Relations and Public Policy	
<u>JOUR 542</u>	Public Opinion and Persuasion	
<u>JOUR 599</u>	Advanced Special Topics	
Additional Journalism Electives		
Select 9 hours		9
Total Credit Hours		18
Course List		

f. **Updating Program Learning Outcomes**

Program Learning Outcomes	
Outcome 1	Students graduating from the Public Relations, B.A.J.M.C. program will be able to...
Outcome 1 <u>22</u>	Demonstrate the ability to conduct research, gather information, write clearly and correctly and present relevant news or persuasive information at a professional level.
Outcome 2 <u>33</u>	Demonstrate the ability to think critically, creatively and independently evaluate their own work and the work of others for accuracy, fairness, clarity, style and correctness.

Program Learning Outcomes	
Outcome 3 44	Demonstrate an understanding the history of journalism and mass communications, the diversity of groups in a global society in relationship to communications and the role of journalism and mass communications in society.
Outcome 4 55	Demonstrate an understanding of the ethical concepts, legal implications, considerations and practices that guide the mass media professions.
Outcome 5 66	Demonstrate the ability to apply tools and technologies appropriate for the production, editing and presentation of visual, aural, textual or other media content.
Outcome 6 77	Apply basic numerical and statistical concepts and methods appropriate for the communications professions.

New Program Proposal:

User Experience and Design Minor

Course Changes:

JOUR 243 (DL) – Change to course Delivery only

2. College of Engineering & Computing

Program Changes:

1. Biomedical Engineering, B.S.

a. Updating Learning Outcomes

Learning Outcomes

1. Ability to identify, formulate, and solve complex engineering problems by applying principles of engineering, science, and mathematics.
2. Ability to apply engineering design to produce solutions that meet specified needs with consideration of public health, safety, and welfare, as well as global, cultural, social, environmental, and economic factors.
3. Ability to develop and conduct appropriate experimentation, analyze and interpret data, and use engineering judgement to draw conclusions.
4. Ability to acquire and apply new knowledge as needed, using appropriate learning strategies.
5. Ability to communicate effectively with a range of audiences.
6. Ability to recognize ethical and professional responsibilities in engineering situations and make informed judgements, which must consider the impact of engineering solutions in global, economic, environment, and societal contexts.
7. Ability to function effectively on a team whose members together provide leadership, create a collaborative and inclusive environment, establish goals, plan tasks, and meet objectives.

Academic Standards

Program GPA

Program GPA requirements policies are described in the College of Engineering and Computing section of the bulletin. For the purpose of these policies, the following courses are used to determine the Program GPA for the Biomedical Engineering B.S.

program: all Biomedical Engineering Major courses, all lower division courses, all courses used to satisfy a Biomedical Engineering Elective, and all courses used to satisfy an Engineering Elective.

b. Updating Degree Requirements

Degree Requirements (122-136 ~~(130-142)~~ hours)

c. Updating Program Requirements

Program Requirements (52-54 ~~(48)~~ hours)

Supporting Courses (52-54 ~~(48)~~ hours)

Foundational Courses (18 ~~(33)~~ hours)

Complete all of the following:

Course	Title	Credits
<u>CHEM 112</u>	General Chemistry II (must be passed with a grade of C or higher)	3
<u>CHEM 112L</u>	General Chemistry II Lab (must be passed with a grade of C or higher)	1
<u>CHEM 333</u>	Organic Chemistry I (must be passed with a grade of C or higher)	3
<u>CHEM 334</u>	Organic Chemistry II (must be passed with a grade of C or higher)	3
<u>CHEM 550</u>	Biochemistry	3
or <u>BIOL 541</u>	Biochemistry	
<u>MATH 241</u>	Vector Calculus (must be passed with a grade of C or higher)	3
<u>CHEM 331L</u>	<u>Essentials of Organic Chemistry Laboratory I</u>	<u>1</u>
or <u>CHEM 331L</u>	<u>Comprehensive Organic Chemistry Laboratory I</u>	
<u>MATH 242</u>	Elementary Differential Equations (must be passed with a grade of C or higher)	3
<u>PHYS 211</u>	Essentials of Physics I (must be passed with a grade of C or higher)	3
<u>PHYS 211L</u>	Essentials of Physics I Lab (must be passed with a grade of C or higher)	1

Course	Title	Credits
<u>PHYS 212</u>	Essentials of Physics II	3
<u>PHYS 212L</u>	Essentials of Physics II Lab	1
<u>STAT 509</u>	Statistics for Engineers	3
Select one of the following:		3
<u>ECHE 320</u>	Chemical Engineering Fluid Mechanics	
<u>ENCP 360</u>	Fluid Mechanics	
<u>EMCH 360</u>	Fluid Mechanics	
Total Credit Hours		18
Course List		

Biomedical Engineering Electives **(12 (6 hours))**

Students must take **12 (6)** credit hours of Biomedical Engineering electives. Of these **12 (6)** credit hours, at most 3 credit hours may come from **BMEN 499**. Undergraduate courses that may be used to satisfy this requirement are listed below. In addition, BMEN courses numbered 700 and above may be used to satisfy this requirement, provided the student is admitted to an Accelerated Bachelor's/Graduate Program.

Course	Title	Credits
<u>BMEN 342</u>	Infectious Disease & Immunology for Biomedical Engineers	3
<u>BMEN 346</u>	Medical Microbiology for Biomedical Engineers	3
<u>BMEN 389</u>	Special Topics in Biomedical Engineering for Undergraduates	1-3
<u>BMEN 392</u>	Fundamentals of Biochemical Engineering	3
<u>BMEN 499</u>	Independent Research	1-3
<u>BMEN 532</u>	Micro/nanofluidics and Lab-on-a-Chip	3
<u>BMEN 537</u>	Bio Nano/Micro Electro-Mechanical Systems	3
<u>BMEN 546</u>	Delivery of Bioactive Agents	3
<u>BMEN 547</u>	Immunoengineering	3
<u>BMEN 548</u>	Cardiovascular System: From Development to Disease	3

Course	Title	Credits
<u>BMEN 565</u>	Advanced Biomechanics	3
<u>BMEN 572</u>	Tissue Engineering	3
<u>BMEN 575</u>	Engineering of Soft Materials	3
<u>BMEN 589</u>	Special Topics in Biomedical Engineering	1-3
<u>ECHE 430</u>	Chemical Engineering Kinetics	3
<u>EMCH 580</u>	Mechanics of Solid Biomaterials	3
<u>EXSC 335</u>	Biomechanics of Human Movement	3
Course List		

Engineering Elective (3 hours) Students must take 3 credit hours of engineering electives. The engineering elective within the Biomedical Engineering Program may be satisfied by any CSCE course at a 200 level and above, as well as any ECHE, ELCT, or EMCH course at a 300 level and above with the following exceptions: CSCE 205, ECHE 310, ECHE 320 and EMCH 360. Additionally, all courses approved as Biomedical Engineering Electives may be used as an Engineering Elective. **Technical Electives (3 (6 hours))**

Course	Title	Credits
<u>Any Biomedical Engineering Elective</u>		
<u>Any CSCE course at a 200 level and above</u>		
<u>Any ECHE course at a 300 level and above</u>		
<u>Any ELCT course at a 300 level and above</u>		
<u>Any EMCH course at a 300 level and above</u>		
<u>BIOL 102</u>	Biological Principles II	3
<u>BIOL 102L</u>	Biological Principles II Laboratory	1
<u>BIOL 250</u>	Microbiology	3
<u>BIOL 250L</u>	Microbiology Laboratory	1
<u>BIOL 270</u>	Introduction to Environmental Biology	3
<u>BIOL 270L</u>	Introduction to Environmental Biology Laboratory	1

Course	Title	Credits
<u>BIOL 301</u>	Ecology and Evolution	3
<u>BIOL 302L</u>	Cell and Molecular Biology Laboratory	1
<u>BIOL 303</u>	Fundamental Genetics	3
<u>BIOL 415</u>	Comparative Vertebrate Anatomy	4
<u>BIOL 460</u>	Advanced Human Physiology	3
<u>BIOL 505</u>	Developmental Biology	3
<u>BIOL 530</u>	Histology	4
<u>BIOL 531</u>	Parasitology	4
or <u>ENHS 661</u>	Parasitology	
or <u>EPID 661</u>	Parasitology	
<u>BIOL 534</u>	Animal Behavior	3
<u>BIOL 541L</u>	Biochemistry Laboratory	4
or <u>CHEM 550L</u>	Biochemistry Laboratory	
<u>BIOL 553</u>	Genomics	3
<u>BIOL 610</u>	Hallmarks of Cancer	3
<u>BIOL 612</u>	Virology - Classical and Emerging Concepts	3
<u>BIOL 620</u>	Immunobiology	3
<u>BIOL 635</u>	Neurophysiology	4
<u>BIOL 653</u>	Bioinformatics	3
<u>BIOL 655</u>	Biotechnology	3
<u>BIOL 656</u>	Experimental Biotechnology	4
<u>BIOL 662</u>	Signal Transduction and Pathogenesis	3
<u>BIOL 665</u>	Human Molecular Genetics	3
<u>BIOL 667</u>	Molecular and Genetic Mechanisms of Disease Pathogenesis	3
<u>BIOL 690</u>	Ultramicroscopy	3

Course	Title	Credits
<u>CHEM 321</u>	Quantitative Analysis	3
or <u>CHEM 322</u>	Analytical Chemistry	
<u>CHEM 321L</u>	Quantitative Analysis Laboratory	1
or <u>CHEM 322L</u>	Analytical Chemistry Laboratory	
<u>CHEM 331L</u>	Essentials of Organic Chemistry Laboratory I	1
or <u>CHEM 333L</u>	Comprehensive Organic Chemistry Laboratory I	
<u>CHEM 334</u>	<u>Organic Chemistry II</u>	3
<u>CHEM 332L</u>	Essentials of Organic Chemistry Laboratory II	1
<u>CHEM 340</u>	Elementary Biophysical Chemistry	3
<u>CHEM 541</u>	Physical Chemistry	3
<u>CHEM 541L</u>	<u>Physical Chemistry Laboratory</u>	2
<u>CHEM 542</u>	Physical Chemistry	3
<u>CHEM 545</u>	Physical Biochemistry	3
<u>CHEM 550</u>	<u>Biochemistry</u>	3
or <u>BIOL 541</u>	<u>Biochemistry</u>	
<u>CHEM 550L</u>	Biochemistry Laboratory	1
or <u>BIOL 541L</u>	Biochemistry Laboratory	
<u>CSCE 145</u>	Algorithmic Design I	4
<u>EMCH 111</u>	Introduction to Computer-Aided Design	3
<u>EXSC 330</u>	Exercise Physiology	3
<u>EXSC 562</u>	Impairments of the Human Motor System	3
<u>MATH 344</u>	Applied Linear Algebra	3
or <u>MATH 526</u>	Numerical Linear Algebra	
<u>MATH 374</u>	Discrete Structures	3
<u>MATH 520</u>	Ordinary Differential Equations	3
<u>MATH 524</u>	Nonlinear Optimization	3

Course	Title	Credits
<u>MATH 544</u>	Linear Algebra	3
<u>MATH 546</u>	Algebraic Structures I	3
<u>MATH 547</u>	Algebraic Structures II	3
<u>MATH 550</u>	Vector Analysis	3
<u>MATH 552</u>	Applied Complex Variables	3
<u>MGMT 371</u>	Principles of Management	3
<u>PHYS 212</u>	<u>Essentials of Physics II</u>	3
<u>PHYS 212L</u>	<u>Essentials of Physics II Lab</u>	1
<u>PHYS 515</u>	Mathematical Physics I	3
<u>PHYS 516</u>	Mathematical Physics II	3
<u>PHYS 517</u>	Computational Physics	3
<u>STAT 516</u>	Statistical Methods II	3
<u>STAT 518</u>	Nonparametric Statistical Methods	3
<u>STAT 519</u>	Sampling	3
<u>STAT 520</u>	Forecasting and Time Series	3
or <u>MGSC 520</u>	Forecasting and Time Series	
<u>STAT 523</u>	Financial Mathematics II	3
<u>STAT 525</u>	Statistical Quality Control	3
or <u>MGSC 525</u>	Statistical Quality Control	
<u>STAT 528</u>	Environmental Statistics	3
<u>STAT 530</u>	Applied Multivariate Statistics and Data Mining	3
<u>STAT 582</u>	Bayesian Networks and Decision Graphs	3
or <u>CSCE 582</u>	Bayesian Networks and Decision Graphs	
<u>UNIV 101</u>	<u>The Student in the University</u>	3

Course List

Lower Division ~~Students must take 6 credit hours of technical electives. A listing of acceptable technical electives is maintained in the Biomedical Engineering (19-21 hours) Complete office and on its website. Technical Electives include all of the Biomedical Engineering Electives, all Engineering Electives and the~~ following:

Course	Title	Credits
<u>BMEN 101</u>	<u>Introduction to Biomedical Engineering</u>	<u>1-3</u>
or <u>ENCP 101</u>	<u>Introduction to Engineering</u>	
<u>BMEN 212</u>	<u>Fundamentals of Biomedical Systems (must be passed with a grade of C or higher)</u>	<u>3</u>
<u>BMEN 240</u>	<u>Cellular and Molecular Biology with Engineering Applications (must be passed with a grade of C or higher)</u>	<u>4</u>
<u>BMEN 271</u>	<u>Introduction to Biomaterials</u>	<u>3</u>
<u>BMEN 340</u>	<u>Course BMEN 340 Not Found</u>	<u>4</u>
<u>BMEN 345</u>	<u>Human Anatomy and Physiology for Biomedical Engineers</u>	<u>4</u>
Total Credit Hours		19-21
Course List		

d. Updating Major Requirements

Major Requirements (36 (48 hours)

Major Courses (36 (48 hours)

Course	Title	Credits
<u>BMEN 101</u>	Introduction to Biomedical Engineering	1
<u>BMEN 212</u>	Fundamentals of Biomedical Systems (must be passed with a grade of C or higher)	3
<u>BMEN 240</u>	Cellular and Molecular Biology with Engineering Applications (must be passed with a grade of C or higher)	4
<u>BMEN 263</u>	Introduction to Biomechanics (must be passed with a grade of C or higher)	3
<u>BMEN 271</u>	Introduction to Biomaterials	3
<u>BMEN 290</u>	Thermodynamics of Biomolecular Systems (must be passed with a grade of C or higher)	3
<u>BMEN 302</u>	Professional Development and Ethics in Biomedical Engineering	2
<u>BMEN 321</u>	Biomonitoring and Electrophysiology	3

Course	Title	Credits
<u>BMEN 345</u>	Human Anatomy and Physiology for Biomedical Engineers	4
<u>BMEN 354</u>	Biotransport	3
<u>BMEN 363</u>	Biomedical Instrumentation	3
<u>BMEN 381</u>	Biomedical Engineering Laboratory I	2
<u>BMEN 382</u>	Biomedical Engineering Laboratory II	2
<u>BMEN 391</u>	Kinetics in Biomolecular Systems	3
<u>BMEN 411</u>	Modeling and Simulation of Biomedical Systems	3
<u>BMEN 420</u>	Course BMEN 420 Not Found	3
<u>BMEN 427</u>	Senior Biomedical Engineering Design I	3
<u>BMEN 428</u>	Senior Biomedical Engineering Design II	3
Total Credit Hours		36
Course List		

New Program Proposal:

Biomedical Engineering, B.A.

Course Changes:

CSCE 106 – Updating course number; Updating prerequisites; Updating alternate grade modes

Updating course number: ~~106 206~~

Updating prerequisites: ~~C MATH 122~~ or better in MATH 122 or MATH 141

Updating alternate grade modes: Does this course include any alternate grade modes?

E – Exam/ Exemption Credit

A- Audit

ECIV 210 – Updating prerequisites; Updating course restrictions

Prerequisites: C or better in ECIV 200 or ENCP 200; C or better ~~and~~ in MATH 142

Course Restrictions: EN – ~~College of Engr & Computing ONLY~~

999A – NO Conditional Major

ECIV 300 – Updating prerequisites; Updating course restrictions

Prerequisites: D or better in MATH 241

Course restrictions: 999A – NO Conditional Major

ECIV 320 – Updating prerequisites

Prerequisites: D or better in ECIV 201 or ENCP ~~ECIV~~ 201; D or better in MATH 242; C or better in ECIV ~~or better in ECIV 220~~ or ENCP 260

ECIV 426 – Updating prerequisites

Prerequisites: D ~~ECIV 325~~ or better in ECIV 325 or ECIV 327

ECIV 520 – Updating prerequisites

Prerequisites: D or better in ECIV 320

ECIV 524 – Updating prerequisites

Prerequisites: D or better in ECIV 320

ECIV 530 – Updating prerequisites

Prerequisites: D or better in ECIV 330

ECIV 533 – Updating prerequisites

Prerequisites: D or better in ECIV 330

ECIV 535 – Updating prerequisites

Prerequisites: D or better in ECIV 330

ECIV 540 – Updating prerequisites

Prerequisites: D or better in ECIV 340

ECIV 542 – Updating prerequisites

Prerequisites: D or better in ECIV 340

ECIV 555 – Updating prerequisites

Prerequisites: D or better in ECIV 350

ECIV 556 – Updating prerequisites

Prerequisites: D or better in ECIV 350

ECIV 557 – Updating prerequisites

Prerequisites: D or better in ECIV 350 and ECIV 570

ECIV 558 – Updating prerequisites

Prerequisites: D or better ECIV 350 and MATH 242

ECIV 560 – Updating prerequisites

Prerequisites: D or better in ECIV 360 or ENCP 360

ECIV 580 – Updating prerequisites; Updating corequisites; Updating Strict Corequisite

Prerequisites: D or better in ECIV 320, ECIV 330, and ECIV 340 ~~ECIV 303, ECIV 320, ECIV 330, ECIV 340~~

Pre or Corequisites: D or better in ECIV 303

Strict Corequisite: ~~ECIV 303~~

ECIV 582 - Updating prerequisites

Prerequisites: D or better in ECIV 340

ECIV 588 – Updating pre or Corequisites

Pre or Corequisites: D or better in ECIV 330; D or better in ECIV 325 ~~or~~ ECIV 327

EMCH 502 – Updating prerequisites

Prerequisites: C or better in MATH 242

ENCP 201 (DL) – Updating course delivery, removing prerequisite

Prerequisites: ~~D or better in MATH 141~~

New Courses:

BMEN 340

3. College of Arts and Sciences

Course Changes:

BIOL 420 (DL) – Updating course delivery, updating prerequisites, removing alternate grade mode

Prerequisites: C or better in BIOL 301

Does this course include any alternate grade modes? ~~P—Pass/Fail~~

BIOL 460 (DL) – Updating course delivery

BIOL 461 (DL) – Updating course delivery

BIOL 462 (DL) – Updating course delivery

CRJU 554/WGST 554 – Updating course title

Long Course Title: Women, Gender, ~~Women~~ and Crime

New courses:

AFAM 378/GLST 378

AFAM 382

CLAS 372/HIST 361

CLAS 373/HIST 362

CLAS 380

CLAS 381

Course Inactivation:

GEOG 378

4. College of Education

Program Inactivation:

Physical Education (Athletic Coaching) Minor

5. Interdisciplinary Studies

New Programs:

Data Analytics and Visualization, Certificate

Project Leadership and Management, Certificate

Strategic Thinking and Communications, Certificate